

new Bishop
O.D.

JUL 30 1935

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

VOL. CXXVIII

JULY 27, 1935

NO. 4

MARY, QUEEN OF SCOTLAND AND
THE ISLES, BY STEFAN ZWEIG, THE
"SISTER BOOK" TO HIS MARIE AN-
TOINETTE, IS OBVIOUSLY THE BIG
NON-FICTION BOOK FOR THE FALL
OF 1935. IT WILL BE PUBLISHED ON
AUGUST 26TH AT \$3.50 UNDER
THE VIKING PROTECTION PLAN BY
THE VIKING PRESS • NEW YORK

FIRST PRINTING: 75,000 COPIES

HA HA HA HA HA HA HA HA HA



Sell this to
your Wodehouse fans

•
Never
before published
as a separate
book
•

ENTER PSMITH

By P. G. Wodehouse

PSMITH, one of P. G. Wodehouse's most celebrated characters, is known to thousands of readers. But many of them missed his first appearance on the Wodehouse stage. This hilarious story is now re-issued for the admirers of the rollicking Psmith and all the other Wodehouse fans. Here they can follow him through many amusing events. Lots of laughs for them—and lots of sales for you.

*A gayly colored picture jacket
to help you sell it.*

To be published August 20. Price \$2.00

THE MACMILLAN CO., 60 FIFTH AVE., N. Y.

HA HA HA HA HA HA HA HA HA

EUROPA

For publication on September 6, Charles Scribner's Sons announce a fiction work of major importance; sensational in theme, masterly in treatment, sure of instant and important critical attention, widespread in appeal, a dominant book of the year.

EUROPA

EUROPA

a novel by

Robert Briffault

A tremendous panorama of European society, from royalty to the lowest depths, in the glittering and decadent decades that culminated in the World War. Alive with incident, action, and passionate emotion. \$3.00

EUROPA

CHARLES SCRIBNER'S SONS

EUROPA



MISS MARVEL

By ESTHER
FORBES

O GENTEEL LADY" sold 19,000 copies, plus the Book-of-the-Month Club edition.

Of "A Mirror for Witches" Christopher Morley said: "Esther Forbes was genuinely possessed of infernal powers when she wrote this darkly lustrous fable." Her new novel is less "dark" and more lustrous, less "infernal" and more powerful. In spite of her seven years' silence, we think you will be surprised to see how many of your customers still have pleasant memories of her earlier books and how easy it is going to be to sell them this new one.

Coming September 3, with a full color all over jacket
picture from a painting by John S. Curry. \$2.50

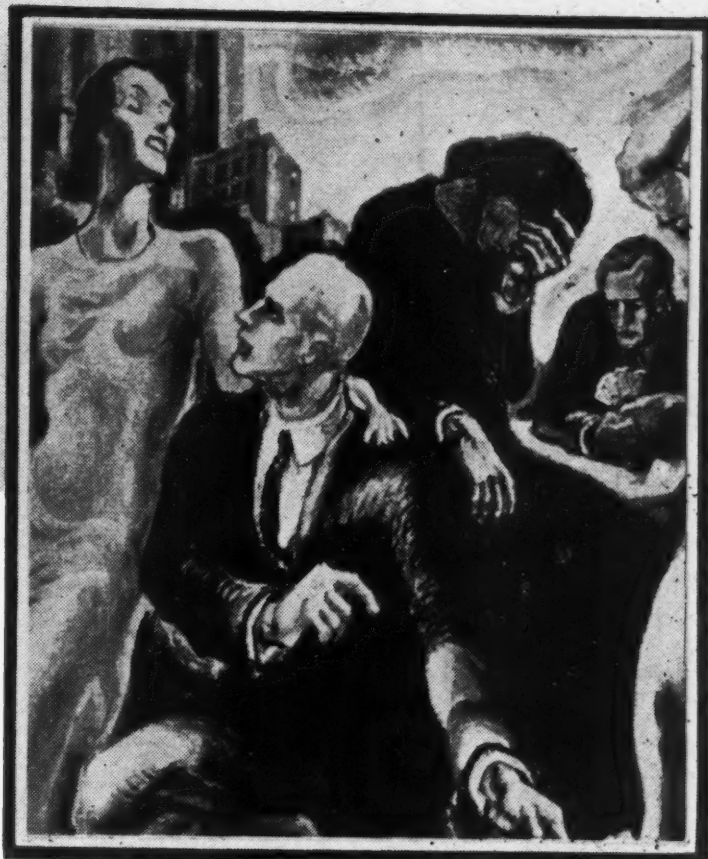
THE BEST SHORT STORIES, 1935

Among the twenty authors included are THOMAS WOLFE, PAUL HORGAN, ERSKINE

CALDWELL, SALLY BENSON, MORLEY CALLAGHAN, WHIT BURNETT,

SOME WE LOVED

By EDWARD
HARRIS HETH



If this fine first novel gets the sale it deserves, it is sure to land on the list of best sellers.

Heth is a newcomer in American fiction who ought to rank with the leaders within the next few years. Read it yourself and see, if our enthusiasm isn't justified. We believe you will want to recommend it to everyone of your customers who enjoys the best contemporary fiction and who likes to be the first to recognize genius.

Coming September 10, with an all over full color
jacket from a painting by James Daugherty. \$2.50

Edited by EDWARD J. O'BRIEN

NANCY HALE, and WILLIAM
FAULKNER. Coming Septem-
ber 3. THE BEST BRITISH

SHORT STORIES, 1935, uniform
with it will be published on Sep-
tember 24. Each, \$2.50.

L I N C O M P A N Y

JUST
OUT

As entertaining as
it is informative

A DICTIONARY OF
MODERN
AMERICAN
USAGE

A Guide to American
Variations from English Idiom

by H. W. HORWILL

M^{R.} HORWILL, who for the last ten years has delighted readers of *The New York Times Book Review* with his weekly column on "Literary London" has written in this dictionary an unusually interesting as well as useful book.

IT REVEALS, as no other volume has ever done, the extent to which American usage of English words is changing and enriching the language. Libraries will find it a necessity, and everyone interested in the American language will find it fascinating.


THE WORDS dealt with may be roughly divided into the following classes: (1) Words whose American meaning is entirely different from the English meaning; (2) Words that have acquired additional meanings in America; (3) Words whose meaning has been widened; (4) Words whose American meaning is obsolete in England; (5) Words that have acquired a figurative meaning in America; (6) Words that have different forms in the two countries; (7) Words that form compounds unknown in England. Every definition is accompanied by examples collected by the author over the last thirty years, six of which the author spent in the United States.


Now Being Advertised 360 Pages \$3.25

OXFORD UNIVERSITY PRESS
114 Fifth Avenue, New York

from THE INNER SANCTUM of SIMON and SCHUSTER

Publishers • 386 Fourth Avenue • New York

 Although this column probably has more words in it than any other page ad usually to be found in the *P. W.*, it still imposes limitations upon your unashamedly verbose correspondent. *Your U. V. Correspondent* has therefore just written a five page letter describing in considerable, intimate detail a number of forthcoming publications. Mimeographed copies of this letter are available to booksellers (in fact some 300 copies have already been sent out) and librarians.

 Before sending for this letter however, let it be pointed out that the books described therein are largely Dark Horses. They are:

They Shoot Horses, Don't They by Horace McCoy (a plain-spoken, exciting novel, so plain spoken in fact that it has caused a Philadelphia bookseller to write a bitter letter to *Your Correspondent*. Published July 25. Price \$2.00.)


Winter Orchard by Josephine Johnson (a book of short stories of which the first printing of 5,000 copies has just come off press, but will not be published until August 13th. Price \$2.50.)


Schoolhouse in the Foothills by Ella Enslowe and Alvin Harlow (which will probably make you want to go right down to the Smoky Mountains to pitch in and help out Ella Enslowe. It is illustrated by Thomas Benton, and we think it's a find. August 16th, \$2.00.)

The San Luca by Cilette Ofaire (the book which we thought might appeal to about a thousand readers, but which Virginia Kirkus says we are dead wrong about—meaning we *under*, not *overestimate* it. July 23, \$2.50).


Land Under Eng'an 1 by Joseph O'Neill (which is the first fantasy mystery story we have ever published, and which you might call an H. G. Wells mystery with a little Karl Marx thrown in—only please don't. August 6th, \$2.00.)


The Balcony, a novel by Adrian Bell (advance reverberations of which from England have created demand among a number of booksellers. August, price \$2.50.)


 Warning: they are dark horses, but then we like publishing dark horses, and there is a great deal to say about them. If you are still interested, address *Your Correspondent* for a copy of the letter. Librarians' letters welcomed, as well as booksellers'.


 W. A. GILBERT of *The Old Corner Bookstore* in Boston has made a best-seller of JOHN POWYS' *The Art of Happiness* by sending out a letter that has pulled prodigiously. Another enthusiast is GABRIELLA PLACHT of *The Beacon Bookshop* in New York who sells this book to customers with the statement that she will pay back \$2.50 (not \$2.00) to those who don't like


the book. The average weekly sale is now just short of 400, and is on the up.


 *Time The Present* by TESS SLESINGER is in its third printing. *Your Correspondent* has already won two bets (not bits) on its salability. (MARSHALL BEST of *Viking*, please disregard.)


 A full page ad for *The Secret of Keeping Fit* by ARTY MCGOVERN appears July 27 in *News Week*.


 And now for the Now in November Department:


 Nominated for the most readable book of the Fall: *The Diary of Our Own Samuel Pepys* by FRANKLIN P. ADAMS which will be published in November in 2 volumes. It is almost 1200 pages long, and Y. C. wishes it were at least 2,000.

 Nominated as a Sure Fire Book if we have ever read one: *I Write As I Please* by WALTER DURANTY. Coming also in November. Price \$3.50.

 Nominated for Year's Biggest Value: *A Treasury of The Theatre*, which is a collection of 32 complete plays beginning with "Of Thee I Sing" and "Green Pastures" and going back through the ages to Aeschylus. Edited by BURNS MANTLE and JOHN GASSNER. Size 7x10 inches. 1500 pages. Price \$3.75. Ready also in November.

 And nominated for the century's best introduction to any book is Dorothy Parker's to *Thunder Over the Bronx* by ARTHUR KOBER to be published in September. Price \$2.00.

 "Wherever you may be, it is improbable that the characters of this live and perfect work will need introduction to you, for the snug borough of the Bronx flings her surging sons and daughters far, and their influence bends the horizons. I recall, and ever tenderly, the adventure of a friend who, after years of daylit dreamings about the matter, finally got to Paris. Whee! He was in Paris—in Paris, the city of light Louise and frozen-fingered Mimi, of Dodo, Margot, Frou-frou, and their black-stockinged, red-gartered, patchouli-scented guild, of sad Heloise and her doubly desolate beau, of D'Artagnan, of Nana, of Jean Valjean, of the glorious Swiss Guard, and the white-haired Widow Capet. At last his dream was out; he must convince himself of every moment of the shimmering reality. So the first thing he did, of course, was go sit at a table in front of the Cafe de la Paix, where his plan was to listen to the pure, liquid French plashing about him; and thus be assured that all was true. At the next table sat two dark, emotional gentlemen in gestured converse. He inclined his ear to receive the words. And the first lilted sentence to fall upon that wistfully bending organ was 'Figurez-vous, alors, le chotzpah de ce goy-la!'"

 Which is all the room left—more anon about Kober's hilarious opus.

—ESSANDESS

*A*NNOUNCING THE ATLANT

OLD JULES

A Man With A Vision

BY MARI SANDOZ

ANTIC \$5,000 PRIZE BOOK

THE Atlantic \$5,000 Prize for "the most interesting and distinctive book of non-fiction" has been awarded to Mari Sandoz, the daughter of a pioneer, whose biography of her father, OLD JULES, was selected as the best of 582 competing manuscripts.

"WRITERS I have always considered as the maggots of society," wrote Old Jules to his daughter when he found out that she intended to be an author. But on his death-bed he gave her permission to write the story of his amazing life. "Old Jules" is that story.

No *novel* of American pioneers has ever had as its central figure so picturesque or so powerful a character as Old Jules. It is doubtful whether any novelist could imagine the incidents which made up his crowded life.

In the Nebraska sandhills where he held off the cattlemen at the point of his rifle to establish his dream of a prosperous farming community, Old Jules became a legend while he was still a young man. He persuaded the settlers to come in; nursed the sick and delivered the babies (for in Switzerland he had studied to be a doctor); experimented with wheat from Russia; traded fruit trees with Burbank; married four wives; battled with blizzards, drought and persecution.

With a pride that refused to see obstacles, and a temper so fierce it swept everything before it, Old Jules fought single-handed for his vision . . . and finally saw it come true.

We Are Backing "Old Jules" to the Limit

Atlantic Prize books have always sold. We believe "Old Jules" may set a new record because it has a more general appeal than any other Atlantic Non-fiction Prize winner, including "Grandmother Brown's Hundred Years" whose sweeping success is still remembered by the book trade.

To Be Published October 14

Price \$3.00

Boston LITTLE, BROWN & CO. Publishers

HERE ARE THE BOOKS!

■ ■ ■ Doubleday, Doran new publications, hand-picked for sales and listed chronologically for your convenience in ordering...

W. SOMERSET MAUGHAM

"DON FERNANDO" Maugham at his best on Spain and writing. \$2.50

LAURENCE KIRK

"THE FARM AT PARANAO." 2nd Big Printing for the booming, most exciting, and most quickly discovered novel of the year! \$2.00

RICHARD A. LOEDERER

"VOODOO FIRE IN HAITI." *Brazilian Adventure* in the magic island. Lit. Guild Selec. July 26. Ill. \$2.75

KENNETH ROBERTS

"FOR AUTHORS ONLY." The author of the *Chronicles of Arundel* — popular essays — \$3,000.00 initial advertising. Aug. 9. \$2.50

HUGH BROOKE

"SATURDAY ISLAND." Boy and barmaid stranded on Caribbean isle — Irrepressibly entertaining — Sunlit magic — For *A High Wind in Jamaica* fans. Aug. 9. \$2.00

ROBERT FAHERTY

"BETTER THAN DYING." Men and women in a Southern jail — hard-boiled fable — check readers of Faulkner and *The Furies*. Aug. 9. \$2.00

THYRA SAMTER WINSLOW

"MY OWN, MY NATIVE LAND." A-1 fiction. Aug. 9. \$2.50

EUGENE STALEY

"WAR AND THE PRIVATE INVESTOR." Introduction by Sir Arthur Salter. THE great work on international capital and war. August 23. \$4.50

WILLIAM MCFEE

"THE BEACHCOMBER." A superb novel of women and the sea. The author of *The Harbourmaster* at top-style. August 23. \$2.50

KATHLEEN WALLACE

"MADAM, I'LL GIVE YOU." The author of *I Walk Alone* in the superb novel for her real sales debut. Aug. 23. \$2.00

HUGH WALPOLE

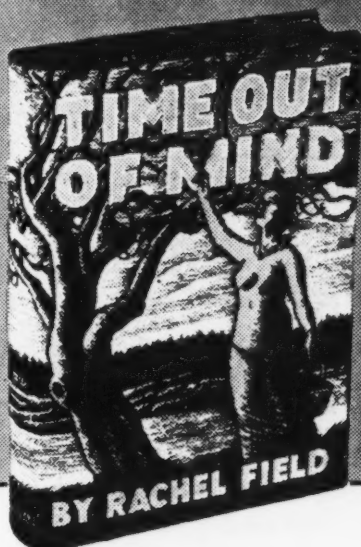
"THE INQUISITOR" As majestic as *The Cathedral*, as moving as *Harmer John*. Literary Guild Selection. August 28. \$3.00



Write for your copy of D-D *Inside Information* if it does not reach you by August 5th.

DOUBLEDAY, DORAN

Garden City, N.Y.



At the
TOP of the
Best Seller
List

Published April 2nd, and since then continuously on the Best Seller List, the fine qualities of this splendid American novel have, after four months of steadily increasing sales, put it at the TOP of the list. It is now the favorite novel of the country. When a book does this, booksellers can be sure that it has the "stuff" which will make it sell for years to come. The universal appeal of this novel gives you a big opportunity.

TIME OUT OF MIND

by Rachel Field

8th large
printing
\$2.50

KEEP IT ON DISPLAY

...

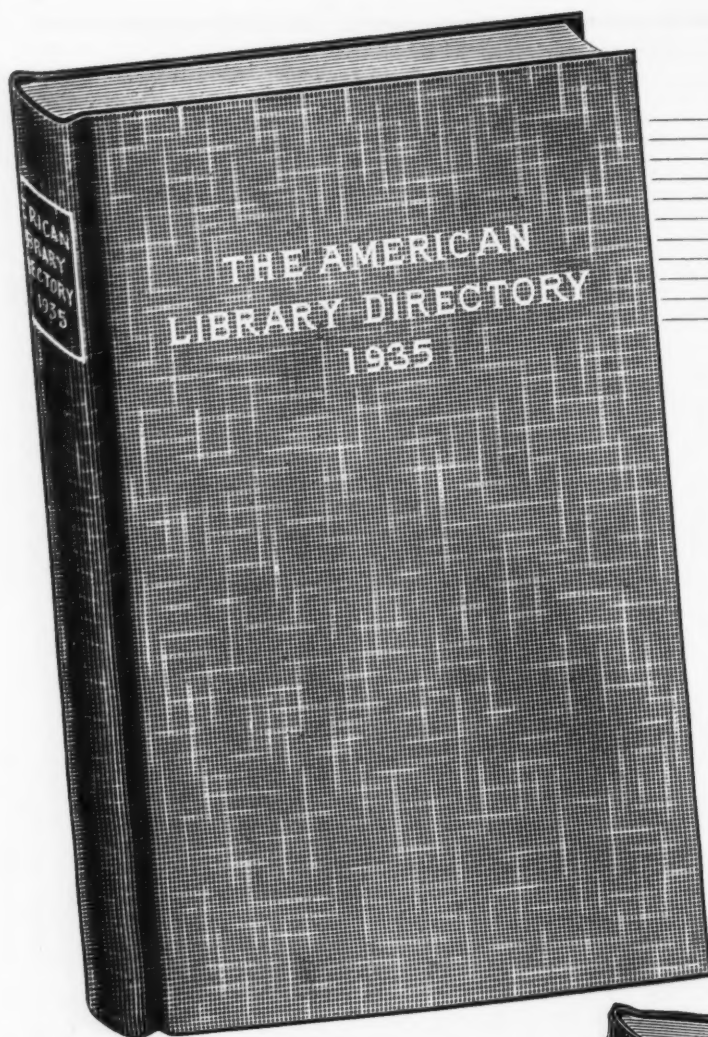
Recommend it to all your customers

60 5th Ave.

THE MACMILLAN COMPANY

New York

NEW LISTS



THE AMERICAN LIBRARY DIRECTORY

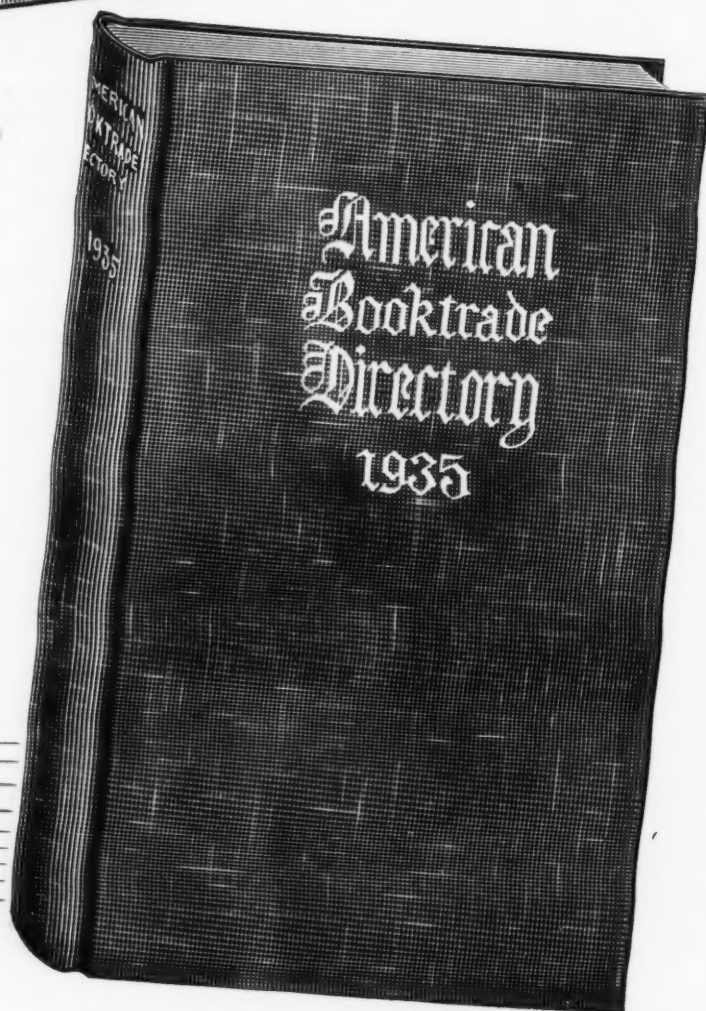
A list by states of some 9,000 libraries—classified, with many names of librarian and statistical data. The list includes: public libraries, college and university libraries, professional and institutional libraries, library organizations, library schools and leading libraries of Canada. Includes an index to special collections. The arrangement is alphabetical by states, and cities.

Ready Sept. 1. \$12.00

THE AMERICAN BOOKTRADE DIRECTORY

A list of 6,000 booksellers, and of publishers, of trade organizations and trade periodicals, wholesalers, literary agents, newspaper syndicates, subscription book concerns, British publishers, wholesale agents in foreign publications, and others. Retail booksellers are arranged by states and cities, keyed to give type of store and details of departments. Publishers and other lists are alphabetically arranged.

Ready Sept. 1. \$10.00



The Story of the
"NAUGHTY NINETIES"
and Their "Prize" Playboy!



Mrs. Lehr has waited for years to write this frank story of her husband, the most amazing "social climber" in American history. It promises to be a great sensation in the book world for months to come. Told from the inside, by one who is high in social affairs, it reveals that supreme social arbiter, gay blade and Beau Brummel extraordinary as no one else could possibly have done. It also offers many relishable incidents and anecdotes of the wealthy families who played so hard to make the gay nineties gay. It will be profusely illustrated with photographs of the period.

Price \$3.00

"KING LEHR"
AND THE GILDED AGE

With Excerpts from His Locked Diary

By His Wife, **ELIZABETH DREXEL LEHR**

**BLIND-
FOLD**

A new mystery romance by the popular author of "Red Stefan." We consider it one of her best. To be published soon.

Price \$2.00

By
**PATRICIA
WENTWORTH**

**MURDER
MARITIME**

It all happens aboard the S. S. Atlantis in mid-ocean, and the big question is "What went overboard in the missing automobile?" Published in August.

Price \$2.00

By
**CLAUDIA
CRANSTON**

**BRASS
EAGLES**

When a full-blooded Chipewa Indian falls in love with the information clerk in a large department store things should happen. They do! Published soon.

Price \$2.00

By
**SARAH
ATHERTON**

Published by **LIPPINCOTT** Philadelphia

**Gay,
sparkling.**

the best of his tales since *Star
Fair*.—HARRY HANSEN, N.Y. WORLD TELEGRAPH

Laughing epic

of an Iowa farmer who played Cinderella with
a cowhide boot.—N. Y. HERALD TRIBUNE

**PHIL
STONG'S
THE
FARMER
IN THE
DELL**

\$2.00

COMING!

August 8 **ASYLUM**
by William Seabrook \$2

August 15 **NORTH TO THE ORIENT**
by Anne Morrow Lindbergh

August 29 **VEIN OF IRON**
by Ellen Glasgow \$2.50

**It must be
recommended**

for laughter... Mr. Stong is essentially
a humorist, with a wry edge to his
humor at times.—SATURDAY REVIEW

Earthy humor...

hilarious situations ideal for hot
weather reading.—BOSTON HERALD

**HARCOURT,
BRACE AND
COMPANY**

THE PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

JULY 27, 1935

Reasons for Bad Advertising

To Write Publishers' Publicity One Must Have a Touch of Fanaticism

CONINGSBY DAWSON

Author of "Inspiration Valley," to be published by Knopf on August 26th, and formerly chief editor for George H. Doran

First Reason

THE LITERARY END of most publishing houses is over-worked and under-staffed. When I was a literary editor I was often expected to pass on as many as twenty manuscripts a day—this in addition to my other work of interviewing authors, conducting correspondence and preparing copy. Needless to say, the manuscripts were selected by the kind of instinct that a hunting-dog possesses rather than by any process of detailed study. I have known publishers to make the statement that they could become more enthusiastic over a book by reading reports about it than by perusing the book itself. So the first reason for bad advertising is that books are often misrepresented because no one has properly read them before they are presented to the public.

Second Reason

Many publishers believe that the more starters they send to the post the better their chance of winning the race. Before a book has pulled ahead they consider that they are throwing away good money by spending publicity on it. When it's taken the lead, it doesn't need publicity. From the publisher's viewpoint, there's a lot to be said for this argument. What it amounts to is that the publisher manufactures and announces, after which the book is left to make its own way and never sells to efficiency.

Third Reason

There was once a publisher after the author's own heart, who believed that books could be marketed wholesale like tooth-paste or pills. He selected five novelists and published only their novels. Their sales leapt at once from the ten thousand limit to a hundred thousand and over. But the miracle couldn't be maintained. Books are not tooth-paste. The novelists could not repeat every year with a new product containing the same elements of popularity. The publisher had to assert every year that they had surpassed their own best efforts. The result was that his advertising became an over-statement. Over-statement is bad advertising. In the long run it does more harm than good.

Good Advertising

Good advertising consists in starting a talking campaign. The talking-point that will interest one class of public will leave another cold. To take Thomas Hardy's "Jude the Obscure," it would be fatal to advertise it as the story of a disastrous love affair, the tragedy of a boy who committed suicide or, more sedately, as a profound study in child psychology. To take a contemporary example; it would be futile to advertise "National Velvet" as the faery-story of a girl who won a horse at a raffle and came out first at the Grand National. The de-

scription of a book must be enticing and plausible; it must tell only enough to whet the appetite and, most important, it must be true. All of which means that a book must have been lived with before it is published. All the talking-points must have been extracted. If one talking-point fails to focus attention, another must be substituted. The true function of a man preparing advertising on a book is that of an evangelist winning souls. To do that he must be convinced himself of the literary salvation he is offering.

But how many books are worthy of such zeal? Publishers, and especially publishers' employees, having backed the wrong horse time and again, are apt to become cynics. They tend to under-state the value of their wares and their lack of confidence communicates itself to the public. One reads their cold advertisements, flung together with no sort of conviction, and gains the impression that none of the titles are important. Because of this many a book dies at birth, for lack of proper attention. Others survive by their sheer vitality, as did "The Way of All Flesh" (after having been remaindered), to become the inspiration of later authors and a classic. One could add to this list indefinitely. The Omar Khayyám belongs to it. A more recent example is Henry Handel Richardson who wrote her best book, "Maurice Guest," at the beginning of the century and didn't become famous till she had published "Ultima Thule" twenty years later.

But the position of a publisher is extremely difficult. He markets brains, and the style in brains is as fickle as women's fashions. From the beginning of time publishers have asserted that there's no money in publishing. They tend to regard themselves as philanthropists and, in a sense, they are. Certainly no Dick Whittington out to make his fortune would become a publisher. For the same investment of anxiety and industry he could gain far more adequate returns in almost any other trade. Publishers have so little that they can standardize. The life of most best sellers doesn't exceed six months. If a book were like a safety razor or a brand of whisky, they could afford to put money into it. Whiskies and safety razors can attain a vogue that will carry forward for years. But all that a publisher can put his money into is an author, who may migrate to another publisher and usually does. The

publisher has my sympathy. Nevertheless, here's the result—no book has ever been sold to its efficiency. Not to sell to efficiency is bad business. From the publisher's viewpoint it's good business; selling to efficiency costs too much.

And now let me tell the inside story of one author who was sold to efficiency and how the miracle was attained. For it was a miracle—and yet a miracle so simple (no sleight of hand, no deception) that one wonders its technique has not been universally adopted by publishers.

George H. Doran has recently published his "Confessions of Barabbas." When he set up as a publisher, he invited me to join him. My earliest memory is of a room filled with packing-cases which contained imported sheets from England. Most of the sheets were sermons. One cannot become very enthusiastic over sermons. But George H. Doran had discovered that the U.S.A. are full of crippled ministers. He circularized them and provided them with crutches to hobble over the next Sunday.

Into our office came a novel, entitled "The Old Wives' Tale." I read it and became wild about it. George H. Doran's wife had read it first and had become equally wild about it. Who was this Arnold Bennett? The book had been out some six months in England and, except for a belated eulogy from Robertson Nicoll, hadn't caused a ripple. I happened to visit two forefront publishers with "The Old Wives' Tale" under my arm. Both urged me not to recommend it to George H. Doran. They gave me the low-down on Bennett; he was too class-conscious and English to find an audience in America.

Doran cabled for a thousand sheets; a timid enough order. They were gobbled up in Boston. He cabled for two thousand more. Eventually the English publisher, thinking that this was a fuss about nothing, shipped him the plates, which was as good as declaring that the book was dead in England. But in America the book continued to sell till at the end of three years it had passed the 100,000 mark, with the result that the book, which the London publishers had considered dead, established Arnold Bennett's English and world reputation. If George H. Doran, a new publisher, desperately in need of a sensation, hadn't stumbled across "The Old Wives' Tale" and rescued it from obliv-

ion, Arnold Bennett might have remained obscure all his days; for while he wrote good novels afterwards, he never again achieved the excellence of sincerity which won him a hearing in the novel that brought him fame.

But this is only the outside story of the miracle. The inside story is illuminating. Here was a book of outstanding merit, which its native country had consigned to the grave. Its resurrection in this country was by no means speedy. Its initial sale on publication was only 350 copies. But the few people who believed in it had the earnestness of apostles. The firm of George H. Doran was too young to spend much money on buying space. Another method of advertising had to be devised. The method was free publicity. We wrote articles about Arnold Bennett and gave them away to the newspapers. We treated him as a personality. We prophesied about his greatness. When our prophesies had been printed, we quoted them and made them the excuse for still stronger and more authoritative statements. In an extraordinarily short time we had shamed the critics into praising him. The shout of adulation swelled. Soon we were digging up much of his back-work and issuing it to the public at the rate of a book a month. Everything that he had ever done was now considered splendid. We were creating him into a legend. The peak was reached when Arnold Bennett visited these United States and sold every line that he could write in the next five years at top prices.

How the publicity game works is illustrated by an incident that occurred a week before he landed. Arnold Bennett had sent his latest novel ahead of him to Mr. Doran for serialization. Among the magazines there were no takers. "Hilda Lessways" was handed to me. I obtained a bid for it from Mr. Paine of the *Semi-Monthly*. The sum was so small—a thousand dollars—that I said I must consult Mr. Doran. To my surprise Mr. Doran accepted. Equally to my surprise when I telephoned Mr. Paine, he informed me that he had reconsidered and no longer wanted it.

Then Mr. Bennett landed and we began to thump our biggest drums. Within a month the magazine editors, who could have had "Hilda Lessways" for a thousand dollars, were buying on the sketchiest outlines serials from him at \$25,000 and short stories at \$1400, to be delivered far in the

future. His sheer writing ability hadn't improved since "The Old Wives' Tale" had failed in England; but his publicity had. Because of good publicity, and largely free publicity, hammered out in his publisher's office, the editors who had rejected him now beat up his prices and became hysterical to obtain him. Which only proves what can happen when the right author meets the right publisher; that is to say, an author and a publisher who need each other equally.

I have recounted at some length this miracle in which I was lucky enough to have had a share, because it teaches a lesson. I could continue to recount other instances. In those brilliant years when George Doran was the most talked about publisher in New York, most of his successes were exploited in precisely the same fashion. "Marie Claire" and Hugh Walpole's "Fortitude" were among the more conspicuous. Mr. Doran was supposed to have the magic touch; but the magic touch was enthusiasm expressed very largely in terms of free publicity.

Publishers will often say that they don't believe in advertising. What they mean is that with their slim margin of profits they can't afford to believe in advertising. Because of this lack of belief, very much of the advertising we see isn't advertising in the proper sense; it is mere announcing. It doesn't stir the imagination. It doesn't make you feel that the man who wrote the advertisement passionately desires to share a secret with you. It's the kind of pallid stuff that caused the English publisher of "The Old Wives' Tale" to stub his toe so disastrously that he was willing to put the book out of print in England by selling the plates to America.

By the same token very many publishers will tell you that they don't believe in free publicity. They said the same thing years ago when free publicity was working the Arnold Bennett miracle. And there's little wonder that in many cases they don't believe in it. It brings them no results. It is of such poor quality that the editors, instead of printing it, toss it into the wastepaper basket.

Free publicity is an art. It calls for more than scissors and paste—a lyric quality. To be done well it requires a touch of creative genius—as was seen in the case of Joseph Conrad and the masterly way in which he

was hoisted to his pedestal. But that is not my story.

Free publicity to be worked astutely must be based on reciprocity. Here's an editor of a literary journal who knows precisely your game; you're trying to obtain space in his columns without paying for it. Your only possible chance of overcoming his prejudice is to give him something for nothing which, under ordinary circumstances, he would be willing to pay for. If his journal is sufficiently important, you must give him that something exclusively before you scatter it broadcast. The financial resources of most literary journals are absurdly out of proportion to their great influence. This being the case, gift articles which are informed and not obviously a publisher's puff are usually acceptable. Unfortunately, most

publishers' free publicity fails because it is so exceedingly obvious. It is prepared by routine people who would be doing something more lucrative if they had any inborn *flair* for publicity. Of course, there are exceptions. I remember Alfred Harcourt, when he was with Henry Holt; and Sinclair Lewis, when he was promoting books for publishers. They worked in a fine rapture and found the game exciting.

And there is no more exciting game than spotting talent and helping it to find its niche. But to write a publisher's publicity you must possess a touch of fanaticism—a holy urge to convert the heathen. The Arnold Bennett miracle—so lacking in mystery—is perpetually awaiting the re-performing.

Schulte's Book Store, Inc.

Where They Cater to All—From the Collector to the 5-Cent Bargain Hunter

CLAIRE MYERS WANDERS

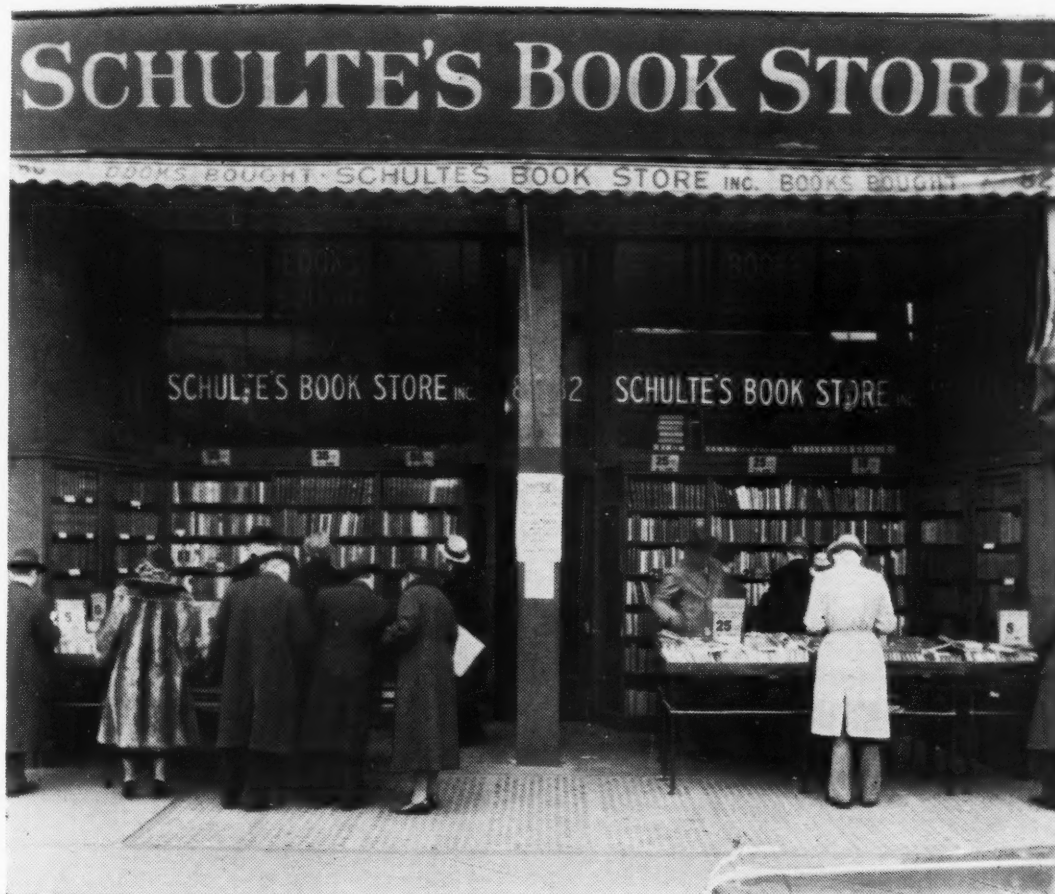
THEODORE E. SCHULTE started in the book business over forty years ago as a very young boy, his first position being with the American Baptist Publication Society at Lexington Avenue and Twenty-third Street. But it was not many years before his industry made him manager. When in 1899 this Philadelphia book house decided to discontinue its New York branch, Mr. Schulte bought their store at 23rd Street; for by that time he had acquired not only some capital, but some ideas of his own which he was very anxious to try out.

These he immediately put into effect by converting the store into a second-hand bookshop. Being on such an unprecedentedly large scale, however, other men in the trade looked at his experiment askance. It was so successful that after fifteen prosperous years at 23rd Street, he found it necessary to expand even further.

Once again, he made a radical departure from the usual trends of the book world of that time. For in 1914 most business men thought they must follow business by moving uptown; but Mr. Schulte had another idea

which he thought would work, so he moved downtown instead—to the site of his present bookshop at 80 Fourth Avenue near 10th Street. Since he intended to specialize in second-hand theological books, he deemed it a wise idea to locate in the same neighborhood with kindred organizations like the Bible House on Fourth Avenue at 9th Street and Grace Church around the corner on 10th Street and Broadway.

Once more he proved that his judgment was sound, for the store has been steadily prospering at this same site now for the last twenty years. Then his third original idea was to create a second-hand dealers' street. Toward this end he christened Fourth Avenue "Bookseller's Row" in all his advertising, not at all daunted by the fact that at that time his was almost the only bookstore on the street. But for the third time his vision and optimism bore fruit for today there are over thirty bookshops in Bookseller's Row from 8th Street to 14th, and Schulte's is the largest of them all—in fact, the largest second-hand bookstore in New York City, the entire stock comprising a million volumes, a



The sidewalk stands in front of Schulte's are a famous landmark on lower Fourth Avenue

number surpassed by only a few of the world's great public libraries.

Many of its transactions have made book history. Schulte's purchased the entire Maimonides Library of 50,000 volumes; also the 16,000-volume library which had been assembled for the soldiers and sailors during the war; and last year, the library of Professor George Foote Moore of Harvard.

The President of the Corporation is Theodore E. Schulte himself, while Philip Pesky is Secretary and also Store Manager. Mr. Pesky had experience in bookselling previous to his twenty years with Schulte's. Evidently the love of the book business runs in the family, for his son has forsaken college to follow in his father's footsteps at Schulte's.

The staff consists of twelve altogether. Mrs. Tamara Gilligan makes up the catalogs of the theological books under Mr. Schulte's supervision, while Mr. Pesky supervises the General Catalog which is compiled by Robert Moses.

Of course the very first thing that strikes the eye as a person approaches Schulte's is the sidewalk stands. These, however, do not

have to encroach on the sidewalk because they are set in a recess made possible by the complete removal of all display windows. The entire wall behind the outside stalls has shelves built up to a height of seven feet.

On passing through the door in the center of this recess, one enters a vast room 90 feet long by 50 feet wide which looks something like a theater, as there are two galleries (one raised slightly above the other) around the back of the store and extending along both sides for about 30 feet toward the front of the shop.

The main floor is filled with large tables, the very first one to attract the eye of the customer as he enters being the table with the large \$1.00 sign on it. This has become deservedly famous (of which more later). The surrounding tables are filled with their most recent acquisitions, usually some large library just purchased. And this display stock must be, and is, kept constantly changed. On either side of the door are several bookcases containing first editions protected by glass and key. The wall shelves on the right of the entrance are filled with

sets, while those lining the left wall contain fiction and belles-lettres arranged by author.

At the rear of the store is Mr. Schulte's office and above it on the balcony are more offices. But all the rest of the space on the main floor underneath the projecting balconies is taken up with a unique and attractive arrangement of shelves which they call the alcove system. That is, there are some ten or fifteen alcoves, seven feet deep by five feet wide, whose three walls are constructed of shelves—the front being left open to the rest of the store. There is plenty of room to turn around and a good strong light in each one. This is a very clever solution of that ever-present problem of creating more shelf room. In these alcoves is kept the standard stock of the establishment. Mr. Schulte says he believes his is the only bookstore which has followed the American Library Association arrangement of classifying books into ten divisions according to the Dewey Decimal System. And there are of course signs such as "Reference," "Psychology," etc., above each section. Librarians are so much at home here that they can locate their own books, and Mr. Schulte says he has found it a highly satisfactory arrangement.

Beside the stairs leading to the basement, there is the music section, for Schulte's specializes in second-hand sheet music as well as books on music. Displayed at present is part of the collection of Clement R. Gale, organist for thirty years of the General Theological Seminary.

At the rear of the store a flight of stairs on either side leads up to the galleries, the second gallery being raised by three steps above and behind the first. Here are low shelves three feet high, the top one being open. On this first gallery, on both sides of the shop, are shelves of first editions; while on the gallery just behind it in shelves reaching to the ceiling are theological books—thousands of them—arranged according to subject. On the right upper gallery are books of the various denominations, Catholic, Lutheran, Baptist, and even all the unusual sects like Moravian, Waldensian, etc., while on the left, whole sections (each bearing a large label) are devoted to special subjects, such as Lives of Christ, Bible Characters, Homiletics, Apocrypha, Pseudepigrapha, and dozens of others.

Then down in the basement, which has long rows of shelves stretching in every direction that give it the appearance of vast dim catacombs, are housed more theological books, by the thousand, mostly commentaries on the Bible. But here they are arranged according to the American Library Association classification of theological books.

Altogether there are 100,000 theological books in the whole shop. In one corner of the basement is the shipping room and in the other the sections of Americana, for which they issue separate catalogs. The store occupies in all 12,000 square feet of space.

Up on the fifth floor of the same building Mr. Schulte has a full-fledged printing press, with three linotype machines, several large presses and a number of smaller ones. Although this press was originally started just to print their own catalogs, circulars, and pamphlets, they now do job printing for other book houses, publishers, clubs, and the like.

But how and where do they acquire such a vast and excellent stock of second-hand books? Well, the fame of the house of Schulte has spread all over the United States to such an extent that they receive daily from estate libraries, private libraries, institutions, and individuals lists of books of which they wish to dispose. Schulte's frequently purchase entire libraries that run into thousands of dollars, though many of their purchases are from individuals with just a few books to sell.

And their sales are as diverse as their purchases. They sell many rare editions to libraries and institutions, but the major portion of their business consists of sales to individuals.

They also do an extensive business in autographs. Their mail order trade is a flourishing one, very many letters being received daily from all corners of the globe, from Africa to Alaska.

All orders which can't be filled at once are filed away. For one of the most important features of the entire business is the "Want Record" arranged by author, with the name and address of the customer attached. Sometimes a customer is delighted because after a period of ten years he is notified about a book he has long desired but despaired of ever finding. This entire "Want Record" is handled by clerks, who scan

every new book that comes into the store with eagle eye.

Although the shop has many specialties, its chief specialty is theological books, both old and modern, with many in foreign languages. And so great is Mr. Schulte's belief in the wisdom of letting customers browse that often clergymen can be seen not only taking notes but writing whole sermons there, using the books all about them as references. Mr. Schulte says it pays in the long run.

It issues a great variety of catalogs, averaging about two a month, finding it more profitable not to concentrate on any one class of buyer but to cater to all, from the collector of rare editions to the 5-cent bargain hunter—a recent valuable item being some Twain and Howell manuscripts listed at \$8,000.

Mr. Pesky has devised an excellent method

of always keeping his stock circulating. He puts every duplicate he has on his famous \$1 table, regardless of its original price. Thus the lucky customer may pick up a \$5 volume here for \$1, while its twin is still reposing on a nearby shelf marked at \$5. Any book on this table, however, which does not sell in a week or two is sent outside; and if unsold, starts down the line and if not disposed of at 5 cents is doomed to an ignominious death and sold as waste paper.

Thus a steady flow of fresh books is obtained to feed the outside stands where the happy bargain hunters tread cheerfully on each other's toes daily—especially at the noon hour. For Schulte's has found that these outside stalls are excellent drawing cards, they catch the eye of the passer-by, bring him inside, and usually convert him into a regular customer ever afterward.



Schulte's is the largest second-hand bookstore in New York City, with a stock of more than a million volumes. This view shows a portion of the main floor and galleries of the store

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

Founded by F. Leyboldt

Published by the R. R. BOWKER CO. FREDERIC G. MELCHER, President; ALBERT R. CRONE, Vice-President; JOHN A. HOLDEN, Secretary; ARMOND C. FRASCA, Treasurer.

Publication office: 19th & Federal Sts., Camden, N. J.

All correspondence should be addressed to the

Editorial and general office:

62 West 45th Street, New York City.

Murray Hill 2-0150.

Cable Address: Pubweek, New York City

RICHARD ROGERS BOWKER

Publisher and editor to 1933

EDITORS

FREDERIC G. MELCHER

MILDRED C. SMITH

SANFORD COBB

ALICE P. HACKETT

ALBERT R. CRONE Publications Manager

LOUIS C. GREENE Advertising Manager

July 27, 1935

IHOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —BACON.

Publishers at Work on Contracts Under Feld-Crawford Act

A NUMBER OF BOOKSELLERS have asked us what was being done by the publishers in regard to contracts under the Feld-Crawford Fair Practice Act in New York State. The answer is that so far no contracts have been signed. This, however, does not mean that publishers do not look favorably on such contracts. The majority of the publishers with whom the *Publishers' Weekly's* editors have spoken have expressed themselves as being fully in sympathy with the purposes of the Act, and most of them have indicated that suitable contracts would be offered booksellers as soon as they could be worked out.

Many difficulties have presented themselves, however, which have made it necessary to work slowly. Publishers have submitted sample contracts to their counsel, and certain legal questions have presented themselves that have necessitated solution before the contracts could be submitted. The publishers want to be absolutely sure of their ground before going ahead, as an adverse

decision in the courts would undo all the potential good work of the Act itself.

Booksellers in New York need not despair. The publishers are working sincerely on the problem, and it is likely that the first contracts will be submitted to booksellers from at least one or two houses very soon.

How Many Readers per Book?

WHEN A BOOK IS RENTED, some two dozen people are given the opportunity to read it for paying the same amount to author and publisher as that derived from the sale of one copy. With the decrease in royalties to authors and the lessening of the publishers' incomes as this system grows, the problem becomes more acute.

It has often been suggested that the books which are to be rented should be sold on an entirely different basis (like the public performance of music) though, so far, a practical method of doing this has not been worked out. In England, where the rental library plays an even larger part in popular reading than it does here, the situation has become more complicated by the tendency of public libraries to make heavy purchases of current books from used rental library volumes. So it comes about that an author who may be getting a shilling from his book which has two dozen readings in a rental library, or a halfpenny per reader, is confronted with the further discouragement of knowing that his book will in rebound public library form go to twenty or thirty additional readers, without further return.

In the anxiety of making certain that everyone has opportunity to read all the books he desires the fact is often overlooked that the author, after all, must necessarily have some assurance of financial return in order to undertake his book and that the publisher must find at least a few thousand sales in order to undertake the enterprise.

The English trade paper, the *Bookseller*, has proposed that the rental libraries should be organized to increase their subscription prices to amounts which adequately cover the cost of the book and the cost of delivery. Further, that after these books have been circulated to the usual extent they be pulped, and that the rental libraries should receive a short discount of their first purchase, but should be credited with a further amount on the return of these books for pulping.

News of the Week

Booktrade Lectures Announced by N. Y. Public Library

THE CURRENT *Bulletin* of the New York Public Library announces the beginning of a series of annual lectures on the publication and distribution of books to be given at the Library, the series to be known as "The Bowker Lectures" in memory of R. R. Bowker, who for so many years as publisher and editor of the *Publishers' Weekly* and *Library Journal* contributed to the progress of the American book industry both from the bibliographical and trade points of view. Frederick A. Stokes, dean of the New York publishing world, is to be the 1935 lecturer, and this lecture will be given on Friday, November 15th. The series has been tentatively outlined for three years, but it is hoped that the success of the plan may justify its continuance.

The New York Public Library, situated as it is in the publishing center of the continent, has always taken a particular interest in the history and practice of publishing and the records of this industry, and has a notable collection of books on this subject besides recent gatherings of publishing papers such as those of the *Century Magazine* acquired when the *Century* dissolved, and other material of that type. Dr. Harry M. Lydenberg, director of the Library, has been particularly interested in having the Library play its full part as a library of a publishing center.

Mayor to Survey Printing Industry

MAYOR LA GUARDIA has named a committee to survey the printing industry in New York City and to make recommendations for its improvement. Vincent J. Ferris, president of the Allied Printing Trades Council of Greater New York, is the chairman of the committee, which includes M. F. Hurley, president, Burr Printing House, Inc.; E. J. Mordaunt, vice president, C. J. O'Brien, Inc.; James P. Redmond, organizer New York Typographical Union 6; John A. Wilkens, vice president, Charles Francis Press, Inc.; William S. Wilson, president, New York Printing Pressmen's Union 51; Stephen J. Kelley, Supervisor of City Records, and Don

H. Taylor, secretary, Printers' League Section New York Employing Printers' Association.

Mayor La Guardia has already made a private study of the printing industry which is the second largest manufacturing industry in the city in the number of wage earners it employs and in the value of its product.

Industrial Congress Planned

A GROUP OF 140 small industries is expected to revive the Congress of Industries which had engaged in trade practice conference before the establishment of the NRA. These industries are convinced that gains made under the NRA can be preserved only through action in conjunction with the Federal Trade Commission. The Congress is expected to back the enactment of the Nye-King bill, introduced in the Senate last month, which provides a statutory basis for the trade practice conference and authorizes the Federal Trade Commission to conduct such conferences on its own motion or on application of a trade or industry.

Tobacco Dealers Plan New Code

THE FIRST PROPOSAL for a voluntary code to be submitted to the Federal Trade Commission since the death of NRA has been made by the wholesale tobacco distributors, according to the *U. S. News*. The tobacco distributors propose to write their old NRA Code into a voluntary agreement and have submitted their plan to the Trade Practice Conference Division of the Federal Trade Commission. This division will investigate the plan, and, if approved, it can be placed in effect and enforced on contracting members by the use of cease and desist orders. The plan contains two sets of rules. Under the first set of rules the members of the industry would promise to ban "loss leaders," and would agree not to grant special discounts, not to discriminate, not to pay rebates, not to publish false or misleading price lists, and not to do a number of other things. Cease and desist orders of the FTC would enforce these rules. The second set of rules is purely voluntary and not enforceable by the Commission. These include elimination of child labor, wage and hour agreements.

NRA to Study 12 Codes

THE GRAPHIC ARTS INDUSTRY is included in the 12 industries about which historical studies of code administration will be made by the NRA Review Division, according to an announcement made last week. Jack B. Tate will be in charge of the study of this industry. At the same time it was announced that five industry sections had been created in the Division of Business Cooperation under the direction of Prentiss L. Coonley. Section 5 includes Public Utilities, Graphic Arts, Amusements, Public Agencies and Service Trades. The director is Leighton H. Peebles, and his assistant is William P. Farnsworth.

A New Kind of Skin Game

BOOKSELLERS IN THE MIDDLE WEST would do well to be on the lookout for a young man who makes a practice of ordering a Bible and Prayer Book in polished calf binding for use in India, and who is willing to pay up to \$50 for it. At the branch of Burrows Brothers in the A. Polsky Co. in Akron, Ohio, this young man placed such an order, saying he would send a deposit when the store wrote him and told him how much it would be. In the meantime he handed the clerk a \$7 Bible which he said his sister had bought at the store the previous week, asking for a refund, as it was not the right binding. He was given the refund, and it later developed that he had lifted the Bible from the shop's stock. He worked the same kind of dodge in the store's drapery department. Of course, he never returned for the special Bible order.

The Oxford University Press reports that during the past 6 weeks it has received over 25 requests from booksellers in various parts of the country asking for the price of a Bible and Prayer Book and Hymnal, in special bindings to be used by a missionary in India, so it is apparent that the young man, who is described as short, with brown hair, and very talkative, has been exceedingly active. Oxford states that stores who are visited by someone asking for such specially bound volumes can quote a retail price of \$50, but the experience of others should be a warning to be on guard against the person asking for this quotation.

Oldden Heads Credit Group

AT THE ANNUAL MEETING of the Board of Directors of the National Association of Collection Agencies, Inc. held for the election of officers on July 17th, Stanley K. Oldden was elected president for the ensuing year. This Association is composed of the members of the Commercial Law League of America who are engaged in forwarding commercial collections throughout the country. The League is holding its annual convention next week in Washington, D. C., and Mr. Oldden has just left to attend both the convention and the committee meetings.

Department Stores Lose on Books

THREE OUT OF THE FIVE VOLUME groups into which department stores are classified showed a loss of more than 5% on books and magazines in 1934, according to the July *Dry Goods Economist*. The groups, including stores with a volume of \$1,000,000 to \$2,000,000, those with a volume of \$2,000,000 to \$5,000,000 and those with a volume in excess of \$10,000,000, all showed more than 5% loss on books. The figures recorded by the *Dry Goods Economist* show that the smaller department stores showed the greatest improvement in 1934 over 1933.

New Student Library Prize

THE BOOK NOOK in Roanoke, Virginia, is offering a student library prize at Hollins College, Roanoke, the award to be \$50 in books given next spring. The rules are practically the same as those used in other colleges. Judges will be Edward L. Stone, Roanoke printer and book collector, Pearl Hinesley, librarian of the Roanoke Public Library and a member of the faculty.

Southern Writers Will Meet

THERE IS TO BE a Southern Writers' Conference at Blue Ridge, N. C., from August 5th to 17th. Among the authors who will attend are Paul Green, Sherwood Anderson, Olive Tilford Dargan, J. E. Spingarn, Archibald Henderson. Several publishing houses will send representatives who will be prepared to answer questions as to practical matters. The registration fee is \$10 a week. Further information may be obtained from R. M. Grumman, University of North Carolina, Chapel Hill, N. C.



Severity of line characterizes this display in the St. Paul's Guild Bookstore, New York City, of "Christian Art" by Charles R. Morey (Longmans), one of the two July choices of the Catholic Book Club

Bookshop Notes

WE RECENTLY SPENT A FEW DAYS in Wisconsin and Minnesota and found the booksellers in that region pretty optimistic about business, even though the summer slump, greater there, apparently, than on the Atlantic coast, was then just beginning. Most of them told us that business was considerably better than a year ago and that they looked forward to an even better fall. This is in a great measure due to optimism over the crop situation, for there has been no drought this year. Many booksellers told us that in their opinion uncertainty as to the progress of affairs in Washington was the greatest factor in retarding book sales.

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One of the things that impressed us the most was the importance attached to dollar books and reprints. In nearly every store we visited more and better display space was given to these books than to the new trade titles, and we were told by many booksellers, both in department stores and general bookstores, that if it were not for the dollar books and reprints they probably would not have been able to weather the past few years. This, of course, does not mean that there is no sale for regular editions. The stores we visited were doing very well with the leaders among the spring fiction and non-fiction titles, but these books are being bought with great dis-

crimination, and only those books with an assured sale are generally ordered.

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We also found that reference books and dictionaries, especially in the cheaper editions, were selling steadily everywhere we went. This type of book, in fact, has become the backbone of the staple stock in most stores.

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At the Powers Mercantile Company in Minneapolis, where J. Harold Kittleson is ably carrying on the work of Leonard H. Wells, who died two years ago, we learned that business was very encouraging. While this store does a splendid general book business, much of the increase in sales this year has come from Powers' famous rare book room at the rear of the department. This department was built up over a period of 38 years by Mr. Wells and is the source of many of the books in the private libraries of Twin City residents. At the time of our visit Mr. Kittleson was in the midst of disposing of an English library which he had recently bought. He depends to some extent on newspaper advertising for promoting the sale of these books, but mainly on personal letters. He and Miss Foisy both know the tastes of their customers so well that they are often able to set aside a number of books out of each library he buys and be pretty sure that most of them will be acceptable to the indi-

vidual customers to whom they are recommended. This same technique applies to new books as they are published.

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One of the attractive features about the Powers book department is that it is completely screened off from the rest of the store by a row of high shelving on which staple stock is carried. Thus there is little of the department store atmosphere about it, and customers are given the privacy that so many book buyers desire.

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Mr. Kittleson was one of those who testified to the growth of interest in reference books. Besides the inexpensive titles, he has had considerable success with the new Merriam-Webster Dictionaries and with the Encyclopedia Britannica.

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The Dayton Company's book department, also in Minneapolis, was being measured for complete remodeling the day we dropped in. It is to be given a good deal more space and will be entirely done over in oak panelling. Like the famous Marshall Field book department in Chicago, this department is successful without being on the ground floor of the store. It is on the fourth floor and has been placed next the women's lounge and across from the tea room, where it attracts the attention of many customers who have time to browse.

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Ruth Businger, the assistant buyer, told us that Minneapolis was a good city for the sale of novels of the soil and for biographies. The population of the city is predominantly Scandinavian and the residents are not the slightest bit interested in sensationalism. This department also does a big business in dictionaries and reference books and in dollar books of all kinds. Globes and atlases also sell well.

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In the center aisle leading to the book department we saw a very attractive display of travel books which was at the same time novel and simply arranged. The figure of a girl in a traveling costume had been set up on a platform covered with artificial grass. Several traveling bags were placed near her, and there was a book in her arm. All around the platform was a border of books of all

kinds, travel books, novels, biographies and guides.

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At the L. S. Donaldson Company, also in Minneapolis, there was a special display table of "Books for the Bride," including such a variety that anyone looking for a gift book for a June wedding should have had little difficulty in making a choice. This display was on a table facing one of the main transverse aisles of the store where it could be easily seen. Among the titles were "The Boston Cooking School Cook Book," "You Can Fix It," "The Settlement Cook Book," "The Savoy Cocktail Book," "The Blue Book of Etiquette," "Homes of Our Ancestors," "The Home Book of Quotations," "English Furniture," the Rand, McNally World Atlas, a Merriam-Webster Dictionary and the Victor Book of the Opera. Another display table carried a sign "Gift Books for Graduates—A good book is the best of friends, the same today and forever," with a selection of suitable titles.

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Mrs. A. Strang, who has succeeded Mrs. Dorothy Woods as book buyer for Donaldson's, told us that she had been very successful this spring with garden book displays both in the store and in the windows. She laid out a regular garden, with garden tools and books, and it brought in the customers. Mrs. Strang keeps a continuous display of dictionaries and reference books.

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Next Week—Notes about bookshops in St. Paul, Minn., and Eau Claire, Wisc.

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The Harpoon, that delightful little paper issued by Katharine Lord of the Little Book House, Nantucket Island, Mass., entered into its second year with the publication of the June, 1935, issue last month. Three advance bulletins, one issued on St. Patrick's Day, one in May and one in June, heralded *The Harpoon*, and also brought news of Nantucket Island and of books to read to the summer residents of Nantucket who are on Miss Lord's mailing list.

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The Provincetown Bookshop, on Cape Cod, published three pamphlets on July 1st, "A Modern Pilgrim's Guide to Provincetown," 25 cents; "A Modern Pilgrim's Bay

Shore Guide to Cape Cod," 35 cents, and "A Modern Pilgrim's Print Book," 50 cents. The latter item contains 11 block prints by members of the Provincetown Art Colony, including one by Tod Lindinmuth. The edition is limited to 1500 copies printed directly from the artists' blocks. Other booksellers may order these items at the regular trade discount.

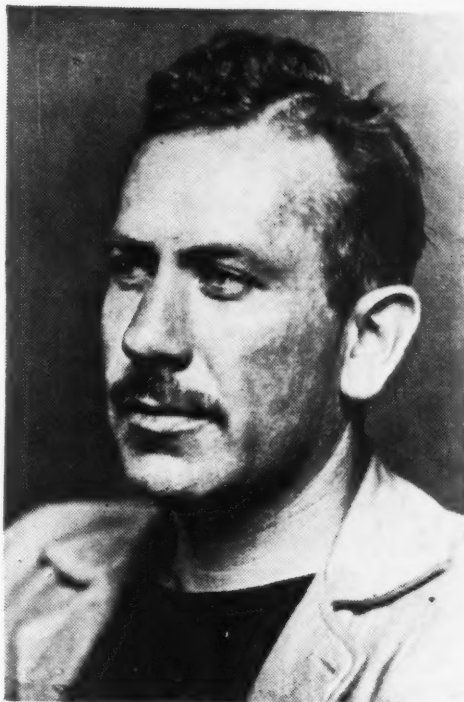
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Mr. and Mrs. Otto Ziemer, formerly of the Sunnyside Bookshop in Santa Cruz, California, and more recently operating under the name of The Ziemers, Books, Seabright, California, have leased a building in Berkeley where they opened on July 23rd, a used book shop. The shop will be known as The TOZ House Bookshop, 2123 Kittredge Street, and the specialty will be used copies, in good condition, of desirable general literature. First editions and rare books will also be carried and new books will be special-ordered. Dealers and publishers kindly send catalogs.

Authors and Others

JOHN STEINBECK, author of "Tortilla Flat," (Covici-Friede), is probably the most reticent and modest author in America today, says George Joel, who reports that though "Tortilla Flat" was published on May 28th, it was only the other day that Covici-Friede was able to induce him to pose for the photograph shown above, the first picture that has been taken of him in 10 years. Covici has signed a contract with Mr. Steinbeck and will publish all the books that he will write between now and 1942.

It was just as hard for Covici-Friede to get information about John Steinbeck as it was to get his picture. Direct requests to the author himself brought no response. It was not until reviews of the book began to appear that Harry Conover, associate editor of *Pacific Weekly*, sent in a sketch of Steinbeck. From this sketch we learn that he reminds one immediately of Robinson Jeffers; tall, blue-eyed, slow of speech, indigenous to the Monterey Bay country and the Big Sur. He has never met Jeffers and hardly dares to "because his poetry is perfect to me, and I don't think one should get the man mixed up with the work. I have tried hard to get myself out of my own books, and I think I have just about succeeded now." Steinbeck was born in Florida and lived there until he



John Steinbeck

was 8 years old when he came West. He went to Stanford on and off for 8 years and was only happy there when the faculty realized that he wasn't anxious for a degree and wanted to study only what interested him. He has been twice to New York where he has worked as newspaper reporter, bricklayer's helper, chemist, painter's apprentice and laborer. Now he lives in a tiny frame house in Pacific Grove, California, on Monterey Bay, with his tall, black-haired, soft-voiced wife, Carol, who ran away with him to be married in Los Angeles five years ago. They live on \$25 a month and take the strain off their budget by fishing in Monterey Bay. The reason he doesn't like publicity and photographs is that "they do you damage; they get in the way of your work."

News from Publishers

THE INDIVIDUAL in any bookstore or department store in the country who takes the largest number of advance orders for Admiral Byrd's new book, "Discovery," to be delivered the day it is published, will receive a prize of \$50 and an autographed first edition of the book, specially inscribed by Admiral Byrd. There will be a second prize of \$25, a third prize of \$10 and three consolation prizes of \$5 each. Each winner will also receive one of the autographed first editions. To make the contest fair to everyone, there will be three supplemental cash

prizes of \$25 each plus autographed copies for the largest number of advance copies sold by individuals employed in book or department stores whose annual volume falls within the following classes: (1) Less than \$50,000, (2) Over \$50,000 and less than \$100,000, (3) Over \$100,000 and less than \$200,000. Putnam's is planning a big campaign on the book with posters, photographs, imprinted cards, and circulars.

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Unusual trade interest is reported by the Frederick A. Stokes Co. in its recently announced prize contest for the best counter and window displays for "What Do You Know About Crime?" and five earlier titles in the *Stokes Question Mark Series*. The contest, which closes October 1st, offers prizes of \$25 each for the best window display and the best counter display of this series. Stokes has prepared an effective 14" x 22" three-color poster around which the display may be built. Michael Gross, poster expert, Alfred van A. van Duym, window designer for the Doubleday, Doran Book Shops, and Louis C. Greene, advertising manager of the *Publishers' Weekly*, will be the judges.

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Farrar & Rinehart have bought from Doubleday, Doran eight titles by Stephen Vincent Benét, including "Ballads and Poems, 1915-1930," "The Barefoot Saint," "Heavens and Earth," "James Shore's Daughter," "John Brown's Body," "Spanish Bayonet," "Tiger Joy," and "Young Adventure." They will publish "Burning City," by Mr. Benét, this fall.

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George B. Cortelyou has become a member of the Board of Directors of D. Appleton-Century Company, taking the place of the late Ira Brainard. Mr. Cortelyou was formerly president of the Consolidated Gas Company of New York, was the first Secretary of the U. S. Departments of Commerce and Labor, Postmaster-General, and Secretary of the Treasury in the cabinet of President Theodore Roosevelt.

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H. B. "Pinney" Earl, former traveler for Scribner's on the west coast, is in New York on a visit. He is desirous of establishing connections with publishers to represent them on the Pacific Coast, and may be reached at 555 Ocean Avenue, Brooklyn, N. Y.

Current and Forthcoming Movies from Books

- "The Phantom Fiend," based on "The Lodger" by Marie Belloc-Lowndes. (Longmans)
- "Cat Across the Path" by Ruth Feiner. (Lippincott) MGM
- "The Green Shadow" by James Edward Grant. (Hartney Press) RKO
- "Soldiers Three" by Rudyard Kipling. (Doubleday) With C. Aubrey Smith
- "Mary of Scotland" by Maxwell Anderson. (Doubleday) RKO. With Katharine Hepburn
- "Quality Street" by Sir James Barrie. (Scribner) RKO. With Katharine Hepburn
- "Two O'Clock Courage" by Gelett Burgess. (Bobbs-Merrill) RKO. With William Powell
- "Peter Ibbetson" by George Du Maurier. (Harper.) Paramount. With Gary Cooper.
- "Inferno" by Dante. Fox Films. With Spencer Tracy.
- "Under Two Flags" by Ouida. Fox Films. With Simone.
- "Ramona" by Helen Hunt Jackson. (Little, Brown.) Fox Films. With Gilbert Roland.
- "Brief Rapture" by Polan Banks. (Smith & Haas.) Fox Films.

Changes in Price

D. APPLETON-CENTURY CO.

The price of "On Your Mark" by Ralph Henry Barbour has been increased from \$1.75 to \$2.

The price of "The County Pennant" by William Heyliger has been increased from \$1.75 to \$2.

E. & F. N. SPON, LTD.

(Engineers Book Shop, New York City, agents)

The prices of the following books have been reduced:

Ibbetson, W. S.—"Motor and Dynamo Control" from \$7 to \$4.50.

Ibbetson, W. S.—"Rotary and Other Convertors" from \$3 to \$2.

Ibbetson, W. S.—"Electric Circuits and Installation Diagrams" from \$4 to \$2.

Goldingham, A. H.—"High Speed Diesel Engines" from \$4.25 to \$2.

Goldingham, A. H.—"Diesel Engines; Marine and Stationary," from \$7.50 to \$4.50.

Terry—"Motor Body Building" from \$5 to \$3.

Connan, J. C.—"Electrical Estimating" from \$5 to \$3.

Obituaries

GEORGE WILLIAM RUSSELL (AE)

GEORGE W. RUSSELL, Irish poet, economist, journalist and painter, better known as AE, died on July 17th at the age of 68. As a poet he attracted world-wide attention, and as an economist he pulled his native Ireland out of its ruinously medieval farming methods. He was born in Lurgan, County Armagh, on April 10, 1867, and when he was about six or seven he was brought to Dublin where he passed the greater part of his life. He was one of the moving spirits of the Irish Literary Revival in the '90's and was the most prolific contributor to and subsequently the editor of a privately printed monthly magazine, *The Theosophist*, published by a group of Dublin's intelligentsia. In order to make it appear that more than a handful of persons were writing for the magazine, AE contributed under a large assortment of noms de plume and, by chance, selected two meaningless capital letters by which he became known throughout the world. In 1894, he published his first book of poems, "Homeward: Songs by the Way," of which only a few copies were printed. Many of these early poems were reprinted in his collected works published in 1926. He was one of the founders of the Irish Theatre in 1899 and for a while he ran the Abbey Theatre with Yeats, Synge, Lady Gregory and other early figures in the movement. While poetry was his chief concern, he also painted, though he had had little training, and in later years some of his brush work was successfully exhibited in America. In 1905 he became editor of *The Homestead*, a journal for farmers, and when it was merged with *The Irish Statesman* in 1923 he continued as editor until 1930 when it folded up, a victim of its own high intellectual standards. Of George Moore's account of his experiences of the Irish Literary Revival in his trilogy, "Hail and Farewell," AE may be called the hero, for he, almost alone, is left unscathed by the author's mordant irony. Those of his works published in the United States include "Collected Poems," "Imaginations and Reveries," "The National Being: Some Thought on an Irish Polity," "The Candle of Vision," "Voices of the Stones," "The Interpreters," "Dark Weeping," "Midsummer Eve," "Enchantment and

Other Poems," "Vale and Other Poems," "Song and Its Fountains," "House of the Titans and Other Poems," "The Avatars."

ANNE DOUGLAS SEDGWICK

ANNE DOUGLAS SEDGWICK, in private life Mrs. Basil de Selincourt, novelist, died in England on July 21st at the age of 62. She was born in New Jersey of New England stock but left this country for England at the age of nine and, except for a few visits here and two years of her early girlhood spent in Ohio, the rest of her life was passed in England and France. She studied art in Paris for five years, intending to become a painter, and it was by accident that she turned to writing. She was in the habit of telling long continued stories to her sisters. One of these stories, which she set down in writing, was shown by her father to a publisher who accepted it. It was called "The Dull Miss Archinard" and was published in 1898. Then her career as a novelist started in earnest, although it was not until the publication of "Tante," her ninth novel, in 1911, that she became well known. She was elected a member of the National Institute of Arts and Letters in 1931. Her works include: "A Fountain Sealed," "Franklin Winslow Kane," "A Childhood in Brittany Eighty Years Ago," "The Little French Girl," "The Old Countess," "Dark Hester," which was presented as a play in London in 1931, and "Phillipa."

A Tribute

WILLIAM ADAMS BRITTON came of a people whose roots ran deep in the best American tradition. He was truly American. I never knew anyone with a more real source of integrity and what was right. His life was not an easy one and in circumstances that have tried men's souls I never knew him to waver an iota from what he deemed to be right. He was strong, loyal, independent and without fear. He built a fragile body into one of tough fibre. He possessed that preeminently satisfactory capacity for growth and development. Simple, charming, with an endearing quality of friendship, I salute the life that was Billy Britton's. The book-selling world is a finer world for his participation in it.

STORER A. LUNT.

One Month from Now—A Forecast

THE INQUISITOR, by Hugh Walpole. *Doubleday, Doran*, \$3.

FAIR AS THE MOON, by Temple Bailey. *Penn*, \$2.

VEIN OF IRON, by Ellen Glasgow. *Harcourt, Brace*, \$2.50.

THEY SHALL INHERIT THE EARTH, by Morley Callaghan. *Random House*, \$2.50.

CHIVALRY, by Rafael Sabatini. *Houghton Mifflin*, \$2.50.

SINGING IN THE WILDERNESS, by Donald Culross Peattie. *Putnam*, \$2.50.

Aug. 28. "We shall back it with everything we have"—D.D. Literary Guild selection for September.

Aug. 29. Penn's leading fall title. Exceptional advertising. Postcard in color of the Benda jacket available. First printing is 25,000 and advance orders indicate a second printing before publication.

Aug. 29. You've seen the ads. for the trade on the Harcourt August Big Four—consumer advertising will be comparable. There is a 4-color, 14 x 22 poster on this and imprint postcards will be ready early in August. Book-of-the-Month Club September selection.

Sept. 1. The first novel ever to be published by Random House. National advertising and big promotion. Poster available.

Sept. 3. One of Sabatini's great adventure stories. Three-color, 14 x 22 poster available.

Sept. 3. A novel based upon the marriage of John and Lucy Audubon. The author's "Almanac for Moderns" is having a very satisfactory sale and is being talked about.

Out This Week

DEATHBLOW HILL, by Phoebe Atwood Taylor. *Norton*, \$2.

DON FERNANDO, by W. Somerset Maugham. *Doubleday, Doran*, \$2.50.

DREAMLAND, by Clarence Budington Kelland. *Harper*, \$2.

FELICIANA, by Stark Young. *Scribner*, \$2.50.

FOUR WALLS, by Laurence Whistler. *Macmillan*, \$1.25.

HIDDEN SHOALS, by Sara Ware Bassett. *Doubleday, Doran*, \$2.

"HONOUR COME BACK—," by Naomi Jacob. *Macmillan*, \$2.50.

THE HOUSE OF THE FOUR WINDS, by John Buchan. *Houghton Mifflin*, \$2.50.

THE LIBERAL TRADITION, by Lewis W. Douglas. *Van Nostrand*, \$1.50.

SEED OF THE LAND, by Isabel Stewart Way. *Appleton-Century*, \$2.

STORM SIGNALS, by Joseph C. Lincoln. *Appleton-Century*, \$2.50.

THEY SHOOT HORSES, DON'T THEY? by Horace McCoy. *Simon & Schuster*, \$2.

VOODOO FIRE IN HAITI, by Richard A. Loederer. *Doubleday, Doran*, \$2.75.

A milestone in Asey Mayo's career—he loses a finger while solving the mystery of Deathblow Hill. A Cape Cod story. First printing of 5,000 practically sold out before publication.

Interpretation of Spain, chiefly in the 16th century. National advertising, daily and Sunday. Displays.

An entertaining novel by a skilful builder upper of humorous situation.

Short stories of the South, in which some characters from "So Red the Rose" appear again.

Poetry which was awarded the King's Medal for the best English volume of verse of the year.

There are three Cape Cod stories Out This Week and a special in Cape Cod non-fiction coming next week.

The story of an extremely sensitive Englishman's suffering during the war and his rehabilitation afterward in Italy. By the author of "Four Generations" and "The Loaded Stick."

An adventure tale by a very popular author, his last in some time, the publishers say, since his new duties as Governor General of Canada will give him no time to write.

There is quite a bit of interest aroused in this challenge to the New Deal by the former Director of the Budget.

This story of middle-western farm life looks like a possible successor to "A Lantern in Her Hand."

This Cape Cod novel is laid in Civil War days. Headed for big sales.

A short, sordid story, in "modern" style, about a dance marathon and a murder.

A Viennese artist gives his impressions of Haiti in text and picture. Personally, we'd appreciate it more in December than in July.

Some Best Sellers of the Week

GREEN LIGHT, by Lloyd C. Douglas. *Houghton Mifflin*, \$2.50.

PATHS OF GLORY, by Humphrey Cobb. *Viking Press*, \$2.50.

YOUNG RENNY, by Mazo De La Roche, *Little, Brown*, \$2.50.

TIME OUT OF MIND, by Rachel Field. *Macmillan*, \$2.50.

OF TIME AND THE RIVER, by Thomas Wolfe. *Scribner*, \$3.



CATHERINE, by Gina Kaus. *Viking Press*, \$3.50.

FRANCIS THE FIRST, by Francis Hackett. *Double-day, Doran*, \$3.

PERSONAL HISTORY, by Vincent Sheean. *Double-day, Doran*, \$3.

WHILE ROME BURNS, by Alexander Woollcott, \$2.75.

ROAD TO WAR, by Walter Millis. *Houghton Mifflin*, \$3.

THE AUTOBIOGRAPHY OF JOHN HAYS HAMMOND. *Farrar & Rinehart*, \$5.

Leader on the *Herald Tribune's* latest best seller list and reported first by Boston and Washington stores in the *Times*.

N. Y., Philadelphia and Atlanta list it first in the *Times*. It's the best seller at the American News Co.

The *Chicago Daily News* reports it first in that city and the *Times* lists it first in New Orleans.

The best seller of the week in St. Louis and San Francisco as reported to the *Times*.

People who read "Anthony Adverse" on their vacations last year are giving their 1935 leisure to this.



N. Y., Philadelphia, and Chicago stores list it first in the *Times* and it's first on the *Tribune* list.

This will probably still be selling when the author's novel comes out in the fall.

Selling well everywhere.

N. Y., Washington, Atlanta, Chicago and St. Louis stores list it among their best sellers of the week.

Fourth on the latest *Herald Tribune* list.

An American News best seller.

Candidates for the Best Seller List

DEEP DARK RIVER, by Robert Rylee. *Farrar & Rinehart*, \$2.50.

CAT ACROSS THE PATH, by Ruth Feiner. *Lippincott*, \$2.50.

THE SLEEPING CHILD, by Alice Grant Rosman. *Minton, Balch*, \$2.

SOLOMON, MY SON! by John Erskine. *Bobbs-Merrill*, \$2.50.

ROLL RIVER, by James Boyd. *Scribner*, \$2.75.



AWAY TO THE GASPÉ, by Gordon Brinley. *Dodd, Mead*, \$2.50.

THE STORY OF CIVILIZATION, by Will Durant. *Simon & Schuster*, \$5.

AN ANTHOLOGY OF WORLD PROSE, ed. by Carl Van Doren. *Reynal & Hitchcock*, \$3.50.

A WOMAN'S BEST YEARS, by W. Bérán Wolfe. *Emerson Books*, \$2.25.

We expect this to be up with the leaders soon. F & R are running big ads.

Reported in the *Times* by Boston and Chicago stores. Good advertising.

Has been selling more than 1,000 a week since publication—better than either of her last two—Quentin Bossi tells us.

The sales as well as the style go back to Erskine's "Helen of Troy" days.

We notice this is very popular among the *Saturday Review's* "unknown readers." Third printing.



Boston's leader for the third week; now Washington reports it second in sales in the *Times*.

Six San Francisco stores report it their leader of the week in the *Times*. Selling in Chicago and at Brentano's, N. Y.

Third in sales at the American News Co. last week. It's being advertised.

Sixth on the latest *Herald Tribune* list. Consistent ad. campaign going on.

The Weekly Record

Describes and Indexes the New Books of all Publishers in a Convenient Reference and Buying List for Bookstores and Libraries

Ar: Fine Arts **Dr:** Drama **Hi:** History **Po:** Poetry **Sp:** Sports
Bi: Biography **Ec:** Economics **Ju:** Juveniles **Re:** Religion **Tr:** Travel
Bu: Business **Fi:** Fiction **Mu:** Music **Sc:** Science **C.I.:** Collectors' Item

Adams, James Truslow and Vannest, Charles Garrett **Hi**

The record of America. 965p. (bibls.) il. (pt. col.), maps (pt. col.), diagrs. O [c. '35] N. Y., Scribner lea. cl., 2.20

A socialized topical text in American history for senior high schools.

Alexander, Calvert

The Catholic literary revival; three phases in its development from 1845 to the present. 399p. (bibls.) O (Science and culture ser.) '35 Milwaukee, Bruce 2.50

American art annual; v. 31. 528p. O '35 **Ar** Wash., D. C., Amer. Federation of Arts, Barr Bldg. 6.00

Apponyi, Count Albert **Bi**

The memoirs of Count Apponyi. 325p. il. (pors.) O c. N. Y., Macmillan 2.50

The autobiography of a Hungarian statesman, prominent in national and international affairs for over fifty years, who was also a music-lover and friend of Liszt and Wagner.

Balderston, C. Canby and others **Bu**

Management of an enterprise. 484p. (5p. bibl.) il., diagrs. O c. N. Y., Prentice-Hall 5.00

Management essentials for students and business executives. The authors are all connected with the Wharton School of Finance and Commerce of the University of Pennsylvania.

Baldt, Laura Irene

Clothing for women [new ed.]. 559p. (16p. bibl.) il. (pt. col.), diagrs. O [c. '35] Phil., Lippincott 3.00

Bassett, Sara Ware **Fi**

Hidden shoals. 301p. D c. Garden City, N. Y., Doubleday 2.00

A droll romance of Cape Cod folk, laid in Belleport, scene of several of the author's other novels.

Bernard, Ted B.

Secondary education under different types of dis-

trict organization. 99p. (bibl.) O (Contribs. to educ. no. 642) c. N. Y., Teachers Coll., Columbia Univ. 1.50

Bommart, Jean **★ Fi**

The Chinese Fish; tr. by Milton Waldman. 276p. D [35] N. Y., Longmans 2.00

A journalist meets intrigue and romance on a train trip across Europe.

Bond, Guy L.

The auditory and speech characteristics of poor readers. 48p. (bibl.) diagrs. O (Contribs. to educ. no. 657) c. N. Y., Teachers Coll., Columbia Univ. 1.25

Booth, Roy **Fi**

Sin suits me. 294p. D '35 N. Y., Godwin 2.00

Browder, Earl R.

Communism in the United States. 352p. O [c. '35] N. Y., Internat'l Publishers 2.00

A survey of the accomplishments of the Communist Party during the past three years and its program and policies for the future. The author is the General Secretary of the Communist Party of the United States.

Browne, Clayton D. **Ec**

The profit mystery and wealth illusion; an analysis. 176p. (4p. bibl.) D c. Dallas, Analytic Pub'ns Co., Praetorian Bldg. 2.10

A plan to eliminate the danger of recurrent depressions under the capitalist system by prohibiting investment in new bonds, mortgages or private debts.

Browne, John R. **Re**

The great sermon. 76p. S [c. '35] Bost., Stratford 1.50

An interpretative study of the Sermon on the Mount for today's problems.

Bruce, Robert **Mu**

So you want to write a song? 90p. il. O [c. '35] Brooklyn, N. Y., Paul L. Schwartz, 312 E. 14th St. 1.00

A practical guide for those who wish to write and market popular songs.

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.]

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20cm.); S (16 mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

★ indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

Brueckner, Leo John and others

The new triangle arithmetics; grades 3-8. various p. il. (pt. col.), diagrs. D [c. '28-'35] Phil., Winston grades 3-6, .60, ea.; grades 7 and 8, .64, ea. Also published in a three-book edition, books 1 and 2, .84 ea.; b'k 3, .96

✓ **Buchan, John****Fi**

The house of the four winds. 309p. D c. Bost., Houghton 2.50
A Graustarkian adventure, a sequel to "Hunting-tower."

Buxbaum, Edwin C.

Profitable photography with the miniature camera. 72p. il. D c. Milwaukee, Box Tree Press, 1811 E. Wood Pl. pap., 1.00

Califf, Rowena**Ju**

Fuzzy Wuzzy and other stories. 127p. il. (col.) D '35 Milwaukee, Bruce .80

Chesser, Mrs. Elizabeth Macfarlane Sloan, M.D.

Vitality; a book on the health of women and children. 264p. D '35 N. Y., Oxford 2.50
Advice on mental and physical hygiene for the mother of a household.

Clarke, John Mason**Tr**

The Gaspé; including an account of L'Île Percée, the final of the St. Lawrence; introd. by David McCord. 227p. (bibl.) il., maps, diagrs. O '35 New Haven, Conn., Yale flex. cl., 3.00
Originally published in 1923 under the title, "L'Île Percée," this has been out of print.

Collins, Archie Frederick**Ju**

How to ride your hobby. 314p. (bibl. footnotes) il., diagrs D c. N. Y., Appleton-Century 2.00
Concise information on hundreds of hobbies—how to start upon them, materials and methods, and where to go for further information.

Collison, Wilson [Willis Kent, pseud.]**Fi**

The second Mrs. Lynton. 250p. D [c. '35] [N. Y., Kendall & Sharpe] 2.00

American bankruptcy reports; new ser., v. 26; ed. by Fred E. Rosbrook. 831p. O '35 Albany, N. Y., M. Bender buck., 6.00

Berkeley, Sir Comyns, M. D., ed.

Midwifery; 5th ed. 751p. il. (pt. col.) O (Wm. Wood pub'n.) '35 Balt., Williams & Wilkins 6.00

Boder, David P.

The influence of concomitant activity and fatigue upon certain forms of reciprocal hand movement and its fundamental components. 122p. O (Comparative psych. monographs, v. 11, no. 4) '35 Balt., Johns Hopkins Press pap., 1.75

Bolton, Mother Margaret

A little child's first communion; introduction to the spiritual way [b'k 1, rev. ed.]. 24p. il. D '35 Paterson, N. J., St. Anthony Guild Press pap., .10

[Bradley John Robins]

Fuel and power in Japan. 28p. O (U. S. Dep't. of Commerce trade information bull. no. 821) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. .05

Britten, Rollo Herbert

The relation between housing and health. 13p. (2p. bibl.) O (Reprint no. 1656 from Public health reports, v. 49, no. 44) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. .05

Bubis, J. L., M.D.

Puerperal gynecology. 224p. il. O (Wm. Wood pub'n.) '35 Balt., Williams & Wilkins 3.50

Carman, Albert Pruden, comp.

Thomas C. Carman and Phebe Pruden Carman; a family history with historical and genealogical notes on the branches of the Carman, Machet, Pruden, Kitchel

Broadway night life is the background of this romance of a prosecuting attorney and a woman who was involved in a criminal case.

Crowley, Francis M.

The Catholic high-school principal; his training, experience and responsibilities. 253p. diagrs. O (Science and culture texts) '35 Milwaukee, Bruce 2.50

Cummins, E. E.

The labor problem in the United States; 2nd ed. 686p. il. O '35 N. Y., Van Nostrand 3.75

De Shields, James T.**Hi**

Tall men with long rifles. 254p. (bibl. footnotes) il. O c. San Antonio, Tex., Naylor Co. 2.00
The story of the Texas Revolution as told by Captain Creed Taylor, a participant, to the author.

Douglas, Lewis W.**Ec**

The liberal tradition; a free people and a free economy. 159p. (bibl. footnotes) diagrs. O c. N. Y., Van Nostrand 1.50

The former Director of the Budget presents four lectures surveying and criticizing certain acts and tendencies of the present administration and setting forth the advantages of a "liberal" economy as against a "planned" economy.

Dunlap, Orrin Elmer, jr.

The story of radio [new ed., rev. and enl.]. 344p. il. O '35, c. '27, '35 N. Y., Dial Press 2.75

Easterby, J. H.

A history of the College of Charleston, founded 1770 [lim. numbered ed.]. 379p. (bibl. and bibl. notes) il. O c. [Charleston, S. C., Coll. of Charleston] 3.50

Published on the occasion of the Sesqui-centennial of the chartering of the college.

Eldridge, Edward Henry

New shorthand and dictation exercises [Gregg ed., with anniversary outlines]. 240p. O [c. '35] N. Y., Amer B'k 1.50

Evans, Gwyn**Fi**

Satan, Ltd. 285p. '35 N. Y., Godwin 2.00

and some related families. 62p. D '35 Urbana, Ill., Compiler, 910 W. California St. 3.00

Colbert de Maulevrier, Edouard-Charles-Victorien, comte de

Voyage dans l'intérieur des Etats-Unis et au Canada; ed. by Gilbert Chinard. 110p. Q (Inst. Français de Washington, historical documents, no. 8) '35 Balt., Johns Hopkins Press bds., 2.75

Dawson, Percy Millard, M.D.

The physiology of physical education. 1000p. il. O (Wm. Wood pub'n) '35 Balt., Williams & Wilkins 8.00

Dragoo, A. W. and Dragoo, K. L.

General shop activities: electricity. 72p. (bibl.) il., diagrs. Q (General shop ser., 1) [c. '35] Bloomington, Ill., McKnight & McKnight pap., .60

Engelhardt, H. L., and others

Survey data book and standards for operation and maintenance of physical plant in colleges and universities. 151p. (bibl.) Q '35 N. Y., Teachers Coll., Columbia Univ. pap., apply

Euler, Harrison Leslie

County unification in Kansas. 92p. (5p. bibl.) O (Contribs. to educ. no. 645) c. N. Y., Teachers Coll., Columbia Univ. 1.50

Faucett, Laurence

The Oxford English course; language b'k 4. 75p. D ['35] N. Y., Oxford .40

The Oxford English course; supplementary readers, stage D. Episode from Tom Brown's school days; retold by J. W. and M. G. M. Faucett. 95p. il. D ['35] N. Y., Oxford .40

Fearing, Kenneth

Poems. 64p. O (Dynamo poets' ser.) '35 N. Y.,
Dynamo, 114 W. 14th St. 1.00

Fendrick, Paul

Visual characteristics of poor readers. 54p. (2p.
bibl.) O (Contribs. to educ. no. 656) c. N. Y.,
Teachers Coll., Columbia Univ. 1.25

Footner, Hulbert

Scarred jungle. 303p. D c. N. Y., Harper 2.00
Adventure in a little Brazilian town where the flotsam
and jetsam of Europe and America had taken refuge.

Gaddis, Peggy

Eve in the garden. 279p. '35 N. Y., Godwin 2.00

Grimberg, Carl

A history of Sweden; tr. by C. W. Foss. 428p.
il., maps D '35 Rock Island, Ill., Augustana B'k 2.50

Hadwin, Maria

Sally Silverfur. 32p. il. D c. Bost., Meador 1.00
A story of the squirrels of Boston Common.

Hamilton, William Wistar, D.D.

The fine art of soul-winning. 109p. D [c. '35]
Nashville, S. S. B'd of So. Bap't Convention .60; pap., .40
A textbook in the Baptist Training Union Study
Course.

Higham, Charles Strachan Sanders

Landmarks of world history. 160p. il. D ['35]
N. Y., Longmans .85
A world history for elementary grades.

Hogan, Inez

Bear twins [il. by the author]. no p. D [c. '35]
N. Y., Dutton bds., 1.00
A picture-story about the adventures of two little
brown bears in the forest.

Jaarsma, Cornelius

The educational philosophy of Herman Bavinck.
242p. D '35 Grand Rapids, Mich., W. B. Eerdmans 2.50

Jacob, Naomi Ellington [Ellington Gray, pseud.]

"Honour come back—" 431p. D c. N. Y., Mac-
millan 2.50
Michael Benham had been an ultra-sensitive child,
so he felt the cruelty of war more keenly than others
about him. It is only in post-war Italy that he finds
peace, after a tumultuous career.

Keep, Josiah

West coast shells; a description in familiar terms
of the principal marine, fresh-water and land mol-
lusks of the United States, British Columbia and
Alaska, found west of the Sierra; rev. by Joshua L.
Baily, Jr. 361p. il. D c. Stanford Univ., Cal.,
Stanford Univ. Press flex. cl., 3.75

[Hall, Charles Edward, comp.]

Negro population, 1930; a listing of the 695 cities
and urban places having 1000 or more Negro inhabi-
tants. 6p. D ['35] [Wash., D. C., Gov't Pr. Off.;
Sup't of Doc.] gratis

Henry, Reginald Buchanan, M.D., comp.

Genealogies of the families of the Presidents. 340p.
O '35 Rutland, Vt., Tuttle Co. 8.00

Jackson, Charles Freeman and others

Lead and zinc mining and milling in the U. S.
210p. il., maps, diagrs. O (U. S. Bur. of Mines, bull.
381) '35 Wash., D. C., Gov't Pr. Off.; Sup't of
Doc. .15

Po

This well known work on conchology has been out
of print for many years. It is now newly revised.

Kelland, Clarence Budington

Dreamland. 250p. D c. N. Y., Harper 2.00
A bashful college tutor puts a run-down amusement
park on its feet and incidentally gets his girl.

Lape, Fred

Roll on pioneers. 309p. D '35 N. Y., Godwin 2.00

Leavell, Frank H.

Baptist Student Union methods [rev. ed. of The
Baptist Student Union]. 159p. D [c. '35] Nash-
ville, S. S. B'd of So. Bap't Convention .60; pap., .40

Leeming, Rev. Frank C.

The children's Eucharist; a manual of instruction
on the celebration of the Holy Communion for chil-
dren. 188p. D c. Milwaukee, Morehouse 2.00

Lincoln, Joseph Crosby

Storm signals. 337p. D '35, c. '34, '35 N. Y.,
Appleton-Century 2.50
A romantic tale of Cape Cod in Civil War days.

Livy; v. 9; tr. by B. O. Foster and E. Sage.

D (Loeb classical lib. no. 295) '35 Cambridge,
Mass., Harvard 2.50; lea., 3.50

Loederer, Richard A.

Voodoo fire in Haiti; tr. by Desmond Ivo Vesey;
il. by the author. 282p. (bibl.) il., map O c. Gar-
den City, N. Y., Doubleday 2.75
A Viennese artist tells in text and picture of the mys-
terious, savage life he found in Haiti.

Long, Mason

The new college grammar. 538p. D '35 N. Y.,
Ronald Press 3.00

Lostutter, Melvin

High fever. 327p. D c. N. Y., Harper 2.00
A high-pressure promoter exploits a southern evan-
gelist and his wife, traveling with them through the
United States in the boom years of "high fever."

Lynch, Patricia

The turf-cutter's donkey; an Irish story of mystery
and adventure; il. by Jack B. Yeats. 253p. il. (pt.
col.) D c. N. Y., Dutton 2.00
The story of Eileen and Seamus, their magic donkey,
and the many wonders of fairyland and earthland that
they encountered.

McCoy, Horace

They shoot horses, don't they? 186p. D c. N. Y.,
Simon & Schuster 2.00
A story of a dance marathon and a murder written
in clipped modern style.

McIlhenny, E. A.

The alligator's life history. 117p. il. '35 Bost.,
Christopher 2.50

Kendall, Joseph

A landsman's voyage to California, being an account
... of the voyage 'round the Horn of the bark Canton.
from N. Y. Harbor to San Francisco Bay in the year
1849. 151p. il. D '35 San Francisco, Taylor & Taylor
bds., priv. pr.

Lee, Guy Hunter

Japanese gardens. 43p. il. O [c. '35] [Bost., J. A.
Dover, Hartford St.] pap., 1.00, priv. pr.

Lynch, Alice Clare

The Kennedy clan and Tierra Redonda [family his-
tory]. 264p. D [c. '35] San Francisco, Marnell &
Co., 761 Market St. 2.50

McMurtrie, Douglas C.

- The beginnings of the American newspaper. 48p. il. O '35 Chic., Black Cat Press 3.00
- The general epistle of the Latter Day Saints. 40p. il. O '35 Chic., Black Cat Press 2.00
- Letters of Peter Timothy to Benjamin Franklin. 32p. O '35 Chic., Black Cat Press 2.00

Madden, Clarence**Bu**

The advertising of hotels; an inquiry and some suggestive considerations written for the hotel executive who needs well-founded opinions about the profit-possibilities of advertising in his own operation. 141p. D c. Chic., [John Willy, Inc., 950 Merchandise Mart] 2.00

Maugham, William Somerset

Don Fernando, or, Variations on some Spanish themes. 307p. D c. Garden City, N. Y., Doubleday 2.50

An interpretation of Spain in the 16th century.

Miller, A. G.**Po**

As once I passed this way; verses grave or gay. 143p. D c. '35 Bost., Meador 1.00

Mirsky, Dmitri Svyatopolk-, prince**★**

The intelligentsia of Great Britain; tr. by Alec Brown. 237p. (bibl. footnotes) D [c. '35] N. Y., Covici, Friede 2.50

The author is a Russian prince, now turned Communist, who attacks vigorously the British intellectual leaders.

Moffatt, J. E.**Re**

Thoughts on our friend divine. 87p. Tt (Minute meditations) '35 Milwaukee, Bruce .50

Murphy, Esther Longyear

Flower and table arrangements. 109p. il. Q c. Detroit, Mich., Laughing Dragon Press, 201 E. Kirby 4.50

Many photographs with some text, illustrating arrangement of flowers in vases and as table decoration.

Murray, Raymond William

Introductory sociology. 440p. (17p. bibl.) O c. N. Y., Crofts 3.00

A textbook written from a Catholic standpoint. The author is professor of sociology in the University of Notre Dame.

Nodel, Wolf Abramovich**Ec**

Supply and trade in the U. S. S. R. 176p. D (New Soviet lib., 1) '35 N. Y., Putnam 1.75

The first volume of a new series designed to give authoritative, factual information about Soviet Russia. See also *Yanson*.

Opportunity in life underwriting, The.**Bu**

diags. D '35 Ind., Insurance Research & Review Service, 123 W. North St. 1.75

Parsons, Francis**Tr**

A time of preservation. 109p. il. D [c. '35] Bost., Stratford 2.00

A New Englander's account of a stay in Arizona and New Mexico.

Pierce, Dorothy Mason**Ju**

The Susianna Winkle book; il. by the author; introd. by Patty S. Hill. 173p. D [c. '35] N. Y., Dutton 2.00

Poems of everyday doings of small children.

Procopius; v. 6, Secret history; tr. by H. B. Dewing. 396p. il., maps D (Loeb classical lib., no. 290) '35 Cambridge, Mass., Harvard 2.50; lea., 3.50

Rock, Robert Thomas, jr.

The influence upon learning of the quantitative variation of after-effects. 90p. (bibl.) diags. O (Contribs. to educ., no. 650) c. N. Y., Teachers Coll., Columbia Univ. 1.50

Rollins, Kathleen**Fi**

Honeymoon path. 295p. D (Arcadia House pub'n) [c. '35] [N. Y., Godwin] 2.00

A romance of a western ranch where two young men are recovering from after-effects of the war.

Sandbeck, Oscar

There was a flood. 243p. diags. D [c. '35] Taopi, Minn., Compass Publishers 1.75

The author has developed his own philosophy and theory of history and civilization, based principally upon geological and archaeological factors.

Schultze, Arthur and others

Plane geometry; new ed. 405p. il. D '35 N. Y., Macmillan 1.40

Scoggins, Charles Elbert**Fi**

The House of Dawn. 281p. D '35, c. '34, '35 N. Y., Appleton-Century 2.00

An adventure novel concerning the efforts of three men and a girl to discover a lost treasure of the Incas in Peru.

Scott, Cyril Meir

An outline of modern Occultism. 247p. (2p. bibl.) D [c. '35] N. Y., Dutton 2.50

Scott, Harry Fletcher and others

Language and its growth; an introduction to the history of language [rev. and enl. ed. of The development of language]. 396p. O '35, c. '21, '35 Chic., Scott, Foresman 2.00

Security markets (The); findings and recom-**Ec**

mendations of a special staff of the Twentieth Century Fund, Director of Survey: Alfred L. Bernheim; ed. by Alfred L. Bernheim and Margaret Grant Schneider. 886p. (22p. bibl.) diags. O c. N. Y., Twentieth Century Fund, 330 W. 42nd St. 5.00

An analysis of the part played in American economic life by the security markets and their methods.

Mendel, Martin and Brundage, Milton B.

Chemistry laboratory guide. 64p. il. '35 N. Y., Globe B'k pap., .53

Pasma, Henry K.

God's picked young men [new ed.]. 96p. S (Moody colportage lib. no. 164) [c. '25] Chic., Bible Inst. Colportage Ass'n pap., .20

Patrick, Catharine

Creative thought in poets. 73p. (bibl.) il. (Archives of psych. no. 178) '35 N. Y., Archives of Psych., Columbia Univ. pap., 1.00

Progressive reference library (The); new ed.; 11 v. il.

(pt. col.), maps Q (Loose leaf extension ser.) '35 Boone, Ia., Holst Pub. Co. apply

Ramirez, Mariano Hector

Trading under the laws of Mexico. 209p. O (U. S. Dep't of Commerce, trade promotion ser. no. 152) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. apply

Rood, Dorothy

The nurse and parent education. 100p. (3p. bibl.) O (Child development monographs, no. 19) c. N. Y., Teachers Coll., Columbia Univ. pap., apply

Saint Nicholas Society (The) of the City of New York; an hundred year record, 1835-1935 [lim. numbered ed.]. 144p. il. (col. front.) O c. [N. Y.], Saint Nicholas Soc., 542-5th Ave. 2.00

Schrader, F. C.

The Contact mining district, Nevada. 45p. maps, diags. O (U. S. Dep't. of Interior, Geological survey, bull. 847-A) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .15

Stacy, William H.

Integration of adult education; a sociological study. 155p. (6p. bibl.) O (Contribs. to educ., no. 646) c. N. Y., Teachers Coll., Columbia Univ. 1.50

Statesman's year-book, 1935. 1524p. D '35 N. Y., Macmillan 5.50

Stephenson, George Malcolm

John Lind of Minnesota. 398p. (3p. bibl.) il. O c. Minneapolis, Univ. of Minn. Press 4.00

The life of a former governor of Minnesota. Having access to the private Lind papers, the author reveals the story, never before told, of the diplomacy during Wilson's administration, when Lind was the President's personal representative in Mexico, which averted war between that country and the United States.

Stovall, William H.

Strange stories behind pension claims. 184p. D '35 Phil., Dorrance 1.50

Strachey, Marjorie Colville

The nightingale; a life of Chopin. 305p. S (Swan lib. v. 8) ['35] N. Y., Longmans 1.50

Straumann, Heinrich

Newspaper headlines. 263p. O '35 N. Y., Macmillan 4.00

Symington, Thomas A.

Religious liberals and conservatives; a comparison of those who are liberal in their religious thinking and those who are conservative. 109p. (2p. bibl.) O (Contribs. to educ., no. 640) c. N. Y., Teachers Coll., Columbia Univ. 1.50

Taylor, Phoebe Atwood

Deathblow Hill; an Asey Mayo mystery of Cape Cod. 285p. D [c. '35] N. Y., Norton 2.00

The mystery of a murder and a hidden fortune is bound up with two houses, divided by a spite-fence and a bitter feud.

Thomen, August A., M.D.

Don't believe it! says the doctor. 348p. D [c. '35] N. Y., Author, 40 E. 49th St. 2.50

"False notions, errors, misconceptions and misinformation pertaining to health and hygiene, major ailments and cancer, minor ailments and remedies, food and diet, mind and sense, body, marriage and death; and health fallacies derived from superstition and folk-lore, explained and corrected."

Tangerman, E. J., comp.

Power operator's guide; 1001 practical helps; a compilation of ideas, methods, and tools for saving time, labor, and money in the power plant and along the line of power services. 576p. il., diagrs. O c. N. Y., McGraw-Hill flex. lea. cl., 4.00

Taylor, Eva

Keeping our balance; a book about temperance. 80p. (bibl.) D [c. '35] Nashville, Cokesbury pap., .25

[Tupper, Ernest A.]

Summary of United States trade with world, 1934. 32p. O (U. S. Dep't of Commerce, Trade information bull. no. 822) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. apply

U. S. Committee on Economic Security

What the economic security program means to you. 8p. O ['35] [Wash., D. C., Gov't Pr. Off.; Sup't of Doc.] apply

U. S. Congress. House. Special Committee on Conservation of Wild Life Resources

Wildlife conservation. 38p. O (74th Cong., 1st sess, House, Rep't 1) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. apply

Thorp, Charles N.

Story sermons for boys and girls. 175p. D [c. '35] Nashville, Cokesbury 1.00
Bible stories retold by a Congregational preacher.

Tyrrell, Mabel L.

Monkey's money. 312p. D c. N. Y., Minton, Balch 2.50

The modern story of a Frenchman and the four women, to each of whom he seems a different man, who influence his life.

Velter, Joseph Mathews

Arctic S O S; tr. from the German by R. M. and W. J. Braithwaite. 278p. D c. N. Y., Harper 2.00

A novel of drama and adventure based upon the experiences of three men in a lonely Siberian wireless station, cut off from ordinary human contacts.

Walker, Franklin, ed.

Prentice Mulford's California sketches [lim. ed.]. 130p. O '35 San Francisco, B'k Club of Calif. 5.50

Three hundred copies, for members only, were published on May 15th. They are bound in half cloth.

Way, Isabel Stewart

Seed of the land. 293p. D c. N. Y., Appleton-Century 2.00

A story of middle western farm life and a strong woman who loves the soil, a contrasting figure to her rival through life, a pretty, worthless man-hunter.

Whistler, Laurence

Four walls. 51p. O '35 N. Y., Macmillan 1.25

The work of a young English poet, who is the first recipient of The King's Medal for the year's best volume of verse.

Whittaker, E. T. and Watson, G. N.

A course of modern analysis; 4th ed. 616p. O '35 N. Y., Macmillan 10.00

Wilenski, R. H.

The modern movement in art; new rev. ed. il. O '35 N. Y., Stokes 3.75

Williams, Alan

The night must end. 277p. D [c. '35] N. Y., Godwin 2.00

Wilson, Louisa

Broken journey. 343p. D c. N. Y., Harper 2.00

The story of a girl, the daughter of a missionary, brought up in China, who saw all the varied life of the Chinese from a unique vantage point.

Wechsler, David

The range of human capacities. 160p. il. O (Wm. Wood pub'n) '35 Balt., Williams & Wilkins 2.50

Wechsler, Israel S., M.D.

A text-book of clinical neurology; 3rd ed. 826p. il. '35 Phil., Saunders 7.00

Wolff, Christian

Jus gentium methodo scientifica pertractum; v. 1. The photographic reproduction of the ed. of 1764; v. 2. The translation by Joseph H. Drake. 467p.; 617p. fronts. O ['35] N. Y., Oxford 10.00

Wyckoff, Ralph

The structure of crystals; supplement for 1930-1934 to the 2nd ed. 256p. il. O (A. C. S. monograph) '35 N. Y., Reinhold Pub. Co. 6.00

Zarse, Walter

Book of rules and instructions for Skat and Schafskopf, with two decks of cards. 256p. Tt '35 Milwaukee, Caspar, Krueger, Dory pap., 1.25

Zondek, Hermann, M.D.

Diseases of the endocrine glands; 3rd rev. and enl. ed.; tr. by Carl Prausnitz, M.D. 488p. il. O (Wm. Wood pub'n) '35 Balt., Williams & Wilkins 11.00

Wolf, Abraham

A history of science, technology, and philosophy in the sixteenth and seventeenth centuries. 719p. (bibls.) il., diagrs O (Hist. of science lib.) '35 N. Y., Macmillan 7.00

Covering the development of astronomy, mathematics, mechanics, physics, meteorology, chemistry, geology, geography, biology, medicine, engineering, psychology, the social sciences and philosophy.

Yanson, J. D.

Foreign trade in the U. S. S. R. 176p. D (New Soviet lib., 8) '35 N. Y., Putnam 1.75

Young, Stark

Feliciano. 259p. D '35, c. '28-'35 N. Y., Scribner 2.50

Stories and sketches of life in the South, in some of which the McGehees of "So Red the Rose" reappear. The first edition is indicated by the letter A on the reverse of the title page. Publication date, July 26.

July Title Index

The number in parenthesis at the end of each entry refers to the week in July in which the book was listed in The Weekly Record.

Material listed in smaller type is not included.

- Accounting and food control. Radell, N. H. 3.00
Crofts (20)
- Accounting procedure for standard costs. Gillespie, C. M. 5.00
Ronald Press (6)
- Advanced business correspondence. Hotchkiss, G. B. 2.75
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- Adventures in Geyser Land. Carpenter, F. D. 2.00
Caxton Printers (6)
- Adventures of a novelist. Atherton, G. 1.00
Blue Ribbon B'ks (13)
- Advertising of hotels, The. Madden, C. 2.00
John Willy, Inc. (27)
- Albert and the Belgians; portrait of a king. d'Ydewalle, C. 3.00
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- All on the Irish shore. Somerville, E. A. CE. 1.75
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- All that glitters. Gardner, A. 2.00
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Univ. of N. C. Press (20)
- Alligator's life history, The. McIlhenny, E. A. 2.50
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- America faces the barricades. Spivak, J. L. 2.50
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- American art annual, v. 31. 6.00
Amer. Federation of Arts (27)
- American educational catalog for 1935, The. 1.00;
.50 R. R. Bowker Co. (6)
- American women. Howes, D. 10.00
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- Among the wolves. Felici, C. 1.25 B. Herder (6)
- Ancient world, The. Glover, T. R. 2.50
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- Annual magazine subject-index, 1934. Faxon, F. W. 15.00
F. W. Faxon (20)
- Apple is bitten again, The. Moore, O. 2.00
Dutton (20)
- Arachnida, The. Savory, T. H. 8.50
Longmans (13)
- Arctic S O S. Velter, J. M. 2.00 Harper (27)
- Around a Mexican patio. Smither, E. L. 1.00; .60
Friendship Press (20)
- As once I passed this way. Miller, A. G. 1.00
Meador (27)
- Auditory and speech characteristics of poor readers, The. Bond, G. L. 1.25
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- Background of the Epistles, The. Fairweather, W. 5.00
Scribner (20)
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- Beauty of Britain, The. 2.00 Scribner (20)
- Beginnings of the American newspaper, The. McMurtrie, D. C. 3.00 Black Cat Press (27)
- Beginnings of printing in Virginia, The. McMurtrie, D. C. 2.00 C. H. Lauck (20)
- Behind the counter. Sanborn, M. 2.00
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 What do you know about crime? Bierstadt, E. H. 1.00 *Stokes* (20)
 What religion is and does. Houf, H. T. 3.00 *Harper* (20)
 When all was lost. Hampton, W. .50; .25 *Giffen Pub. Co.* (13)
 White man's country. Huxley, E. 10.00 *Macmillan* (13)
 Who's who in South Carolina. Utsey, W. S. 10.00 *Current Historical Ass'n* (13)
 Widow's might. Powel, H. W. H. 2.00 *Greenberg* (20)
 Wild flowers of the great dominions of the British Empire. Rockley, Lady. 7.00 *Macmillan* (13)
 Wind in the rigging. Pease, H. 2.00 *Doubleday* (20)
 Wind in the willows, The. Grahame, K. .80 *Scribner* (6)
 Winning the adolescent boy. Burkhalter, F. E. 1.00 *S. S. B'd of So. Bapt. Convention* (6)
 Wishing horse of Oz, The. Thompson, R. P. 1.50 *Reilly & Lee* (13)
 Women with wings. Haugen, G. 2.00 *Ganesha Publishers* (13)
 Works of Guillaume de Salluste, The. Holmes, U. T., jr. 5.00 *Univ. of N. C. Press* (20)
 Writers' desk book, The. 1.25 *Macmillan*
 X Bar X boys at the strange rodeo, The. Ferris, J. C. .50 *Grosset* (13)
 Yearbook of agriculture, 1935. Eisenhower, M. S. 1.00 *Gov't Pr. Off., Sup't of Doc.* (20)

THE WEEKLY RECORD

For the first time, this week, our *Monthly* Title Index appears, listing all the books entered in the Weekly Record during July, alphabetically by title, and also giving author, price and publisher. More complete bibliographical details and explanatory notes may be found in the individual Weekly Records, where the books are listed alphabetically by authors. The number in parenthesis at the end of each title in the Title Index refers to the July issue in which the author entry may be found.

The next Title Index to the Weekly Record will appear in the August 31st issue, listing all the books appearing in the Weekly Records during August.

This monthly listing of all Weekly Record titles will, we believe, facilitate its use for reference purposes. Please let us know if you find the monthly Title Index more useful than the weekly.

The Weekly Book Exchange

How to use Books Wanted and Books For Sale

TERMS: "Books Wanted" and "Books for Sale," 15c. a line. No charge for address.

The first-named is for booksellers, publishers and libraries only; the second is open to individuals also.

Both departments are for subscribers' use only.

All other classifications 20c. a line. Bills rendered monthly.



Write plainly on one side of paper. The Weekly is not responsible for typographical errors. Illegible "wants" ignored. Each title must begin on a separate line except grouped titles by one author. Objectionable books ex-

cluded when noted. If books wanted were originally published in a foreign language, state whether original or translation is desired.



In answering state edition, condition and price including transportation.

Give your name and address.

Credit responsibility of advertisers is not guaranteed but space in the columns will be denied to dealers who misuse it. Pay for your purchases promptly to preserve credit standing. Copy closes Monday noon.

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Please send accurate and legible copy. Typed copy saves misprints.

Air Law Review, 100 Washington Sq., N. Y.
Books, pamphlets and other materials on balloons, flying machines and aviation in general.

Alcove Book Shop, 816 B'dway, San Diego, Calif.
Gregg. Shorthand books. Red binding.
Pick. The Agrapha or Unrecorded Sayings of Jesus Christ.

W. H. Allen, 3345 Woodland Ave., Phila., Pa.
Baker. Tiberius.
Fournier. Books about Paris.
Henry. Arnold Campaign Against Quebec. Any ed.
McLaughlin. Spiritual Element in History.

Allen's Bookstore, Hendrik Hudson Hotel, Troy, New York

McKeon. History of Bradford, Vt. 1875.
History of Hubbardtown, Vt. 1855.
Frisbee. History of Middletown, Vt. 1867.
Frisbie & Ruggles. History of Poultney, Vt. 1879.

History of Calis, Vt.
Pamphlet. Hinesburgh Centennial. 1890.
Indian Narratives by Johnson and others. 1854.
Hubbard & Dart. History of Springfield, Vt.
Aldrich. History of Grand Isle and Franklin.

History of Clinton Co., N. Y.
History of Essex Co., N. Y.
History of Washington Co., N. Y.
History of Rensselaer Co., N. Y.
Anderson, Sherwood. Swank.
Shute. Real Diary of a Real Boy.
Chambers. Little Red Foot.
Leavitt, M. B. Fifty Years a Manager.
Young. Miss Mole.
Webb. Precious Bane.
Hope. Polly and Eleanor.
Whitehill. Polly at Pixie's Haunt; Joyful Adventures of Polly.

American Autograph Shop, Ridley Park, Pa.
Autographs. Historical and Literary. Fine single pieces or large collections, also large quantities of autograph material.
Early Am. Imprints.

American Autograph Shop—Continued

Americana before 1750.
Cooper. Odd vol. in paper covers.
Melville. Odd vol. in paper covers.
Sheet Music. Vols. American only.
Sabin. Complete or parts.
Evans. Complete or volumes.
Literary Broad-sides.

Amer. Dime Novel Ex., 1525 W. 12th, Brooklyn
Dime, nickel novels; Beadle, Tousey, Munro, others.

Amer. Lib. Service, 133 W. 47th St., New York
Bixford. Mayflower Descendants.
Browning. Americans of Royal Descent.
Burroughs, Stephen. Memoirs of.
Clark's School Visitor. Odd numbers.
Custer, General. Everything by or on.
Cuyler. God's Light on Dark Clouds.
Dixon. Life of Sam Houston.
Gouge. Short History of Paper Money.
Harrison Co., Ohio. Everything on.
Hungary. All books, etc., on.
James. Life of Brig. Gen. Francis Marion.
Karapetoff. Engineering Applications, etc.
Kidder. Study of S. W. Archaeology.
McQueen, Peter. Anything by or about.
Mellen, Grenville. Everything by or on.
Mirkhord. History of the Assassins.
Moss. Sweet Pepper.
National Geog. May, 1898. And all issues before 1902.

Negroes. All books, etc., written by.
Paget. Hungary and Transylvania.
Peck. The McDonalds; Ashes of South Homes.
Pigeons. All books, etc., on.
Pulzsky. Tales and Traditions of Hungary.
Starbuck. History of Amer. Whale Fishing.
Stevenson. Southern Side of Andersonville.
"The Owl." A Magazine of the Wing Family.

Antique Book Shop, 1024 W. 7th St., Los Angeles, Calif.

Cook Book. U. S. Army.

Apple Tree Bookshop, Concord, N. H.
Russell. Princess Priscilla's Fortnight.

Aquin Book Shop, 317 S. 12th St., St. Joseph, Mo.
McCauley. History of England.
Mill, John Stuart. Representative Government.

Books Wanted—Continued

Archway Book Store, 47 N. 9th St., Phila., Pa.
Barnes. Within This Present.
Kaempfert. Pop. Hist. Amer. Invention

Ardath Book Shop, 719 Forbes St., Pittsburgh, Pa.
Hair Parker-Herbex Preparations.
Western Penna. County Histories.
Times Atlas.
Chemical Engineers' Handbook.

Argus Book Shop, 333 S. Dearborn St., Chicago
Dos Passos. Manhattan Transfer. 1st ed.
Komroff. New York Madness. 1st ed.
Notebook of Leonardo Da Vinci.
West, Nathaniel. Miss Lonelyhearts. 1st ed.
Steinbeck. Cup of Gold; Pastures of Heaven, 1st eds.
Encyclopedia Britannica. 14th ed.
Guthrie, Ramon. Marcabrun.
Hungerford. Story of a Great Store.

F. B. Auffarth, Rossmarkt 11, Frankfurt a Main, Germany
Phillips. J. F. Cooper. 1913.
Journal of Biblical Literature. Vol. 52 complete.
Publications of Soc. for Advancement of Scandinavian Study. Vols. 1, 3 (later Scandinavian Studies & Notes).
Journal of Soc. of Motion Picture Engineers. 1934. Vol. 23, No. 4 only.
Chemical & Metallurgical Engineering. Year 1932 to 1934 incl. Complete set.
Rearden. Study of Humor in Greek Tragedy. 1914. Thesis Univ. of Calif.

Aurand's Book Store, Harrisburg, Pa.
Woon, Basil. The Frantic Atlantic; Cocktail Time in Cuba.

Ayres Book Shop, 815 Bannock St., Boise, Idaho
Dunton. Maid & Million Men.
Eddison. Worm Ouroboros.
Foote. Chosen Valley.
Jones. Oregon Detour.
Milne. Not That It Matters.
Great Platinum Robbery.
Fortesque. Hist. British Army. Vols. 3 & 4.

L. S. Ayres & Co., Bk Dept., Indianapolis, Ind.
Life & Letters of Stonewall Jackson. By his wife.

William M. Bains, 117 S. 18th St., Phila., Pa.
Diaries of John Bright. Morrow.
Buck, M. S. Book Repair and Restoration.
Haslam, W. Library Handbook of Genuine Trade Secrets; Restoring MSS., Engravings & Books.
Book Repair. Books on.
Clark. Care of Books.

G. A. Baker & Co., 480 Lexington Ave., N. Y.
Craig. Recollections of an Ill-fated Expedition to Madeira River, Brazil. Lippincott. 1928.

Baker & Taylor Co., 55 Fifth Ave., New York
Akeley. In Brightest Africa. Gar. City Ed.
Berman. Religion Called Behaviorism.
New Century Bible. Rev. Corinthians I & II; Proverbs, Ecclesiastes; Psalms LXXIII to End; Chronicles I & II; Judges & Ruth; Deuteronomy & Joshua; Leviticus & Numbers.

Bliss. Colonial Times on Buzzards Bay.
Cantor. My Life Is In Your Hands.
Davison. Some Modern Poets.
Evans. Heroes of Troy.
Finger. David Livingston.
Hartley. Here's England.

Baker & Taylor—Continued

Hendryx. Texan.
Hyde. Great Stories of the Greeks.
Lardner. Gullible's Travels.
Lasswell. Propaganda Technique in the World War.
Leith. Metamorphic Geology.
Leonard. Loki: Life of Chas. P. Steinmetz.
McCutcheon, George Barr. Graustark.
Malone. Dr. E. McGlynn.
Minnegerode. Cordelia Chantrell.
Moncrief. Heroes of European History.
Ochsner. Social Insurance & Economic Security.
O'Brien. White Shadows in the South Seas.
Peterson. Geo. Eliot's Family Life.
Simpson. Resurrection & Modern Thought.
Sophocles. Antigone. (Ariel Series).
Thoroughbred Types, 1900-25, Portraits of Notable Horses.
Wright. History of French Literature.
Bellows. The Poetic Edda.
Holberg. Jeppe of the Hills, et al.

Ball & Wilde Bookshop, 80 Broad St., New York
Forty Days of Musa Dagh. 1st ed.
Avellanus Palestra.

Bargain Book Store, 406 15th St., Denver, Colo.
Unusual and continual source of profit to those who will quote us regularly any books, pamphlets, broadsides, printed in Colorado, Wyoming, Montana, prior to 1870. Please try us once to test caliber of our offers. Describe condition carefully, as well as date and place of issue.

Kendall. Santa Fe Expedition. Vol. 2 only. 1844 on title. Must be in original cloth.
Amer. Book Prices Current. 1933 date on spine.

Barr Book Shop, 22 W. Orange, Lancaster, Pa.
Fechner. Life After Death.
Bonaparte, Elizabeth Patterson. Autobiography.
Nutting. Clock Book.

Bay Tree Book Shop, 435 Delaware Ave., Buffalo, New York
Barr, Cecil. Suzy Falls Off.

Biblion, 6 Park St., Boston, Mass.

Bryce. Remarkable History of the Hudson's Bay Co. Toronto. 1900.
Carmen. Songs from Vagabondia. Dodd. 1909.
Commons. Can Business Prevent Unemployment? Knopf.
Fletcher. Manchester Royal. Doran.
Lang. Homer & His Age. Longmans. 1906.
National Conf. on Educ. Method. 1st & 2nd Yearbooks.
Salmon. Joseph Lancaster. N. Y.
Slosson. Keeping Up with Science. Blue Rib. 1931.

The Bibliophile, 1830 N. High St., Columbus, O.
Silver Dollar. Biography of Hall Tabor.
Burgess. Bashful Ballads.
Newcomb. Leschetitzky As I Knew Him.
Stein. Tender Buttons.

Biblio & Tannen, 99 Fourth Ave., New York
Barclay. Ky. Pioneer Lithotomists. Cincinnati. 1930.

Muller. On the Nature and Structural Characteristics of Cancer. Tr. by West. 1840.

Arthur F. Bird, 22 Bedford St., Strand, London, W. C. 2, England
Cross Reference Bible. Vavrium edn.
Sutermeister. Casein.

Weekly Book Exchange

Bliss Book Shop, 45 45th St., Woodside, L. I.
 Smith, Thorne. Any. Used. Cheap.
 Parker & Bowen. Mail and Passenger Steamers of
 the 19th Century.
 Fabre, Rene. Les Grandes Lignes de Paquebots
 Nordatlantiques.
 Fry, Henry. The History of North Atlantic Steam
 Navigation.
 Maginnies, Arthur. The Atlantic Ferry: Its Ships
 and Working.

P. & H. Bliss, 154 Church St., Middletown, Conn.
 Inge. Christian Ethics & Modern Problems.
 Smithsonian Report. 1887.
 U. S. C. S. Report. 1866. 1872.
 Mathew Henry's Commentary. Vol. 6.

Ben Bloomfield, 65 University Pl., New York
 Autographs and photographs (originals only) of
 well-known American actors and actresses.
 Period 1800 to 1930.

Book & Quill, 315 Whitney Ave., New Haven, Ct.
 Bagnold, Enid. Serena Blandish; Diary Without
 Dates.

Book Barn, Route 1, Ridgefield, Conn.
 Kelly. Sea Change. 2 copies.

Book Den, P. O. Box 733, Santa Barbara, Calif.
 Jefferson, Joseph. Autobiography.
 Schiller. Works. 1 or 2 vol. edns. Trans.
 Evans, Donald. Discords; Poems; Sonnets from
 the Patagonian.

The Bookery, 1647 Welton St., Denver, Colo.
 Weird Tales. Feb., Mar. and April, 1924.
 Fawcett Fantasy and Passion.
 Cooper. Sunny Ducrow.

Booke Shop, 4 Market Sq., Providence, R. I.
 Lincoln, Mary J. Boston Cook Book.

**The Bookman, 88 Ionia Ave., N. W., Grand
 Rapids, Mich.**
 Killbuck, Charles. Coshocton Co., Ohio.
 Higgins. Celtic Druids. Reasonable.
 Partridge, W. O. Nathan Hale. F. & W.
 Thurston. Bachelor Maid & Her Brother.
 Ouspensky. Tertium Organum. Early ed.
 Sanskrit-English Dictionary. Reasonable.
 Miller. Camel Bells to Bagdad. Used.
 Carnochan. Empire of Snakes. Used.
 Hunter. Furniture of Forefathers. First 2 vols

Book Mart, 244 Fifth Ave., New York City
 Pakington, H. Four in Family.

Book Shop, 158 University Ave., Palo Alto, Calif.
 MacDonald. Sally of Rhodesia.
 Conrad. The Nigger; Nostromo; Secret Agent;
 Eyes of Western World. Personal Ed. Dou-
 bleday. 1923.

Book Shop, 229 N. 2nd St., Harrisburg, Pa.
 Martin, Helen. The Snob.
 Stewart, Dick. Arts and Crafts of Old Japan.
 Wolfe. Of Time and the River. 1st ed.

Book Shop, 136 Park Place, Johnstown, Pa.
 La Garde. History of the Latin Church. Scribner.

Book Shop, 130 N. Michigan, South Bend, Ind.
 March, J. M. Wild Party and the Set-up. Blue
 Ribbon.
 Robinson, Edward Arlington. Amaranth; Talifer.
 Macmillan. 1st eds.

Bookshop, Box 150, Iowa City, Ia.
 Gibran. The Forerunner.

**Bookshop for Boys & Girls, 270 Boylston St., Bos-
 ton, Mass.**

Mrs. Parloa's Cook Book. Estes.
 Streeter. Fat of Land.
 Churchill, W. Lord Randolph Churchill. 2 vols.
 \$9.00. 1906. Macmillan.

Bookshop of the Tamiami Trail, Brooksville, Fla.
 Scott Buchanan. Poetry and Mathematics. Rey-
 nal & Hitchcock.
 Benda. The Treason of the Intellectuals. Wm.
 Morrow. 1928.

**Books—Newkirk-Freedman, Inc., 79 Wall St.,
 New York**
 Brooke-Rawle, Wm. The Right Flank at Gettys-
 burg.
 Fox, Wm. F. N. Y. at Gettysburg.

Book Stall, 113 E. 1st St., Flint, Michigan
 Phillips & Steavenson. Splendour of the Heavens.
 McBride. New or 2nd hand.

Boulevard Book Shop, 546 N. Michigan, Chicago
 Ludovici. Descent of Man.

Bradford Book Co., 33 S. 16th St., Phila., Pa.
 Crayon. Blackwater Chronicles.
 Young. Medici. 2 vols.
 Burbank, Luther. Set.
 Freemantle. 3 Months in Southern States.
 Burnside and 9th Corps.

Brentano's, 63 E. Washington St., Chicago, Ill.
 Dowden. Studies in Literature.
 Ganot. Physics. Later than 1900 edition.
 Hinckle, Wm. B. Evolution of Physics.
 McKinsey. Budgeting Control.
 Moody. Sowing and Reaping.
 Phelps. English Style in Public Discourse.
 Practical Handbook for Millrights.
 Scott. The Principles of Style.
 Spearman. Newe of Foley.
 Stanford. Pages from an Unwritten Diary.
 Totten. Great Seal of U. S. 2 vols. 1897.
 Whitehead. The Organization of Thought.

Brentano's, 586 Fifth Ave., New York
 Ball. Broncho.
 Bassi. Sermon in a Hospital.
 Bordeaux. Margaret of Savoy.
 Boutell. First Editions of Today & How to Tell
 Them.
 Brokhaus. Netsukes.
 Casey. Four Faces of Siva.
 Coe, Charles F. Out-of-Print Titles.
 Crowley. Diary of a Drug Fiend.
 Cushing. Consecratio Medici.
 De Levoir. Hundredth Man.
 Ferenczi. Further Contributions to Psychoanalysis.
 Fisher. Permanent Palette.
 Flint. Early Long Island.
 Freud. Problem of Lay Analysis.
 House. Philip Dru, Administrator.
 King. Abolishing of Death. 3 copies.
 Joerensson. Lost Flute.
 Martineau. A Study of Spinoza.
 Paca Family Genealogy.
 Pakington. Four in Family.
 Pollock. Spinoza, His Life & Philosophy.
 Schiller. Political Papers.
 Scott. Psychology of Advertising.
 Thompson. History of Long Island.
 Verplanck. Everyday in My Garden. 2 copies.
 Webster. Secret Societies & Submersive Move-
 ments.
 Woodbridge. That Something.

Books Wanted—Continued**Brentano's—Continued**

Woods. Sketch of the First Settlements of Towns of L. I.
 Saunders. Union Fifth Reader. 1867.
 Street. Woods & Waters, or a Summer in the Saranacs.
 Taylor. Four Years with General Lee.
 Wister. The Virginian. 1st ed. Fine copy.

Brentano's, 1322 F St., N. W., Washington, D. C.
 Denny. We Fight for Oil.
 McKay. Valuing Industrial Properties. Industrial Extension Institute.
 Byrne. Origin of the Greek, Latin & Gothic Roots. 1893.
 Campbell. Lives of Lord Chancellors of England; Lives of Chief Justices of England.
 Baldwin. Office Wife.
 Hall-Fielding. Inward Light; Hearts of Men.
 O'Malley. Keystones of Thought.
 Spalding. Thoughts & Themes of Life.
 Trautwein. Lady of Laws.
 Babcock. Booth and the Spirit of Lincoln.
 True Story of Ramona.
 Dante. Inferno. Tr. by Murray and printed, Merrymount Press.

Brick Row Book Shop, 42 E. 50th St., New York
 Wylie. Nets to Catch the Wind. 1st issue.
 Cather, Willa. 1st eds of the novels up to 1920.

Bridgman & Lyman, 108 Main St., Northampton, Mass.
 Emerson. Essay on Friendship. Bound separately.
 Hewett-Krayer. The Modern German Novel.
 Walton. Perez Galdos and the Spanish Novel of the 19th Century.

Albert Britnell Book Shop, 765 Yonge St., Toronto 5, Canada
 The Archko Volume.

B'klyn Museum Lib., Eastern Parkway, B'klyn
 Baker, G. H. Calico Painting & Printing in the East Indies in the 17th & 18th Centuries.

Brown's Book Shop, State & Lake, Madison, Wis.
 Vasiliev. History of Byzantine Empire. Vol. I.
 Rhinehart. Roentgenographic Technique.

Bullock's, Bk. Dept., Los Angeles, Calif.
 Graves. I, Claudius. 1st Eng. ed.
 Nordhoff & Hall. Men Against the Sea. 1st ed.

Burton's, 1004 St. Catherine, W., Montreal, Can.
 Jameson, Anna. Winter Studies and Summer Rambles.

Edwin C. Buxbaum, 1811 E. Wood Pl., Milwaukee, Wis.
 National Geographics. 1888-1910. Single numbers, odd vols. or complete sets urgently wanted for spot cash at good prices.

John Byrne & Co., 1324 Eye St., N. W., Washington, D. C.
 Delaware Chancery Reports. Vols. 4 & 5.
 Maitland Collected Essays. 1911. 3 vols.
 Bracton. Note Book. 3 vols. 1887.
 Maitland and Others. Anglo American Law.
 Cranch. U. S. Reports. Vols. 2 & 9. Single vol. ed.
 Madison, James. Notes on Debates. 1918. Ed. by J. B. Scott.
 Holdsworth. Some Lessons from Our Legal History.
 Decisions of Commissioner of Patents. 1914.

John Byrne & Co.—Continued

U. S. Board of Tax Appeals Reports. Vol. 2.
 Opinions of the U. S. Attorney General. Vol. 12.
 Probate Reports Annotated. Vols. 1-14, incl.
 New Hampshire Reports. Vols. 1-63, incl. (To Atl. Rep.).
 Bracton. De Legibus et Consuetudinibus Angliae. Vols. 1 & 2. Woodbine ed.
 Cochran Law Lexicon. 1892 ed.
 Elliott. Public Corporations. 1892 ed.; Debates on the Constitution. Vol. 2 1828; Vol. 5. 1845.
 Pound. Readings in Roman Law and the Civil Law and Modern Codes As Developments Thereof. 2nd ed.
 Poole. Index to Legal Periodicals. Vols. 3, 5 and 6.
 Hinekey. American Consular Jurisdiction in the Orient. 1906.
 Corwin. Doctrine of Judicial Review.
 Dodd. Revision and Amendments of State Constitutions. 1922.

Cadmus Book Shop, Inc., 18 W. 56th St., N. Y.
 Books, pamphlets relating to South & Southwest and good general Americana wanted at all times.

Campbell & Leunig, 17 Dey St., New York
 Wodehouse. Golf Without Tears.
 Newton. Best Sermons of 1924.

William J. Campbell, 2045 Locust St., Phila., Pa.
 Century Dictionary. Latest edn. Cloth.
 Dictionary of National Biography.
 Frazer. Golden Bough.

Cape Ann Old Book Shop, Rockport, Mass.
 Ashford. Young Visitors.
 Books on Native Dyes. Aborigines.
 Hale. A Dauntless Viking.
 MacKaye. Dogtown.
 Mann. Story of Dogtown.
 Manual of the Book of the Society of the Holy Cross. Boston.
 Pater. Marius the Epicurean.
 Reynold. Peter Gott.
 Walton. Hermit's Wild Friends.

H. C. Capwell Co., Bk. Dept., Oakland, Calif.
 Inn of Tranquillity. Scribner's.

Carrington Bookshop, 201 Pearl, Utica, N. Y.
 Sabatini. Justice of the Duke.
 Morrissey. On Golf.
 The Haunted Pyjamas.

Casanova, 2611 N. Downer Ave., Milwaukee, Wis.
 March. Company K. 1st ed.
 Evans. The Wasp 1st Eng. ed.
 Cabell. Eagle Shadow. 1st ed.

Cavalier Book Shop, 207 E. Main St., Salem, Va.
 Encyclopedia Britannica. Latest ed.

Centaur Book Shop, 206 S. Juniper St., Phila.
 Gould, R. T. Oddities.
 Scott, J. B. Madison's Notes of the Federal Convention. 1787.
 Twiss. Life of Lord Eldon.
 Richardson, Dorothy. Pilgrimage. Odd vols.
 Beck. The Duel of the Queens.
 Haggard. World's Desire. Harper's ed.

Central Book Co., 245 B'dway, New York City
 Attorney General Reports and Opinions, Bar Association Reports, Laws of All States. Legal Periodicals.
 The Green Bag. 26 vols.
 Kentucky Law Reporter. 32 or 33 vols.

*Weekly Book Exchange***College Book Co.—Continued**

Hagedorn, H. *Rough Riders*. Harp. 1927.
 Le Gallienne. *Civic Repertory Plays*. Norton.
 O'Connor, W. *Heroes of the Storm*. Houghton.
 1904.
 Pichell, I. *Modern Theatres*. Harcourt. 1925.

Columbia Univ. Lib., New York

Aldington, Richard. *Collected Poems*. Covici.
 1928.
 Barber, H. L. *Story of the Automobile*. Munson.
 1917.
 Bennett, Arnold. *Riceyman Steps*. Doran. 1923.
 Bie. *History of the Pianoforte and Pianoforte
 Plays*. Tr. by Kellett & Naylor. Dutton.
 1899.
 Booth-Tucker, F. de L. *Salvation Army in the
 U. S.* Lyon. 1900.
 Bridge. *Inside History of Carnegie Steel Co.*
 Aldine Book Co. 1903.
 Burns, J. A. *Growth and Development of the
 Catholic School System in the U. S.* Ben-
 ziger. 1912.
 Byrd, Wm. *Writings*. Ed. by Bassett.
 Cheever, Ezekiel. *Latin Accidence; An Element-
 ary Grammar of the Latin Language*. Bos-
 ton. 1838.
 Clapin, Sylva. *New Dictionary of Americanisms.*
*Being a Glossary of Words Supposed to Be
 Peculiar to the United States and Canada.*
 Louis Weiss & Co.
 Craib, A. *America and the Americans*. Gardner.
 1892.
 Cummings, E. E. *xli poems*. Dial Pr. 1925.
 de Rousiers, Paul. *American Life*. Firmin-Didot.
 1892.
 Egleston, N. H. *The Home and Its Surroundings*.
 Harper. 1884.
 Funck-Brentano, F. *The Middle Ages*. Vol. 1.
 Putnam. 1926.
 Godwin, W. *Caleb Williams*. Scribner. 1904.
 2 copies.
 Graves, Robert. *Poems*. 1914-1926. Doubleday.
 1929.
 Green, Julian. *The Dark Journey*. Tr. by V.
 Holland. Harper. 1929.
 Gregory of Tours. *History of the Franks*. Tr.
 by Dalton. Vol. 2.
 Hale, S. R. *A Little Town in America*. Arnold.
 1895.
 Hall, W. E. *A Treatise on International Law*.
 7th ed. only. Oxford. 1917.
 Hamilton, M. A. *J. Ramsay MacDonald*. Boni.
 1925.
 Henry, M. L. *La Contribution d'un Americain
 au Symbolisme Francais*. Stuart Merrill.
 1927.
 Ingalls, John James. *Collection of the Writings of
 John James Ingalls, Addresses and Orations.*
 Ed. with Memoir by W. Elsey Connelley.
 Franklin Hudson Co. 1902.
 Lee, Sidney. *An English Garner: Elizabethan
 Sonnets*. 2 vols. Dutton.
 Lucas, E. V. *A Wanderer in Rome*. Doran.
 1926.
 Morgan, A. E. *Tendencies of Modern English
 Drama*. Scribner.
 Peterson, Houston. *The Melody of Chaos*. Long-
 mans. 1931.
 Pinkevitch, A. P. *The New Education in the
 Soviet Republic*. John Day. 1929.
 Powderly, T. V. *Thirty Years of Labor*. Ex-
 celsior Pub. House. 1889.
 Powell, Ed. P. *Nullification and Secession in the
 U. S.* Putnam. 1897.

George M. Chandler, 75 E. Van Buren, Chicago
 Barrett. *Ordinance of 1787*. Putnam. 1891.
 Browne. *Golden Poems*. Thick paper ed.
 Chinese Art. *Britannica Articles*.
 Clock. *Wild Flowers Calif. from Mt., etc.*
 Conrad. *Lord Jim*. Blue flex. lea. New. D. P.
 Cromer. *Modern Egypt*. 2 vols.
 Forlong. *Rivers of Life*. 2 vols. & Atlas.
 Hedin, Sven. *Tr. Himalayas*. 2 vols.
 Holmes, Justice O. W. *Soldiers' Faith*. 1895.
 Jomini. *Napoleon*. 4 vols. & Atlas. 1864.
 Kellogg. *Frontier Advance on Ohio*.
 Peattie. *Up Country; Vence*.

W. G. Chapman, 330 S. Wells St., Chicago, Ill.
 Raine. *Crooked Trails and Straight; Highrader*.
 Marshall. *Strength of the Pines*.

Charles Book Haven, 765 6th Ave., New York
 Smith. *Ancestors of Smith & Forsbee*. 1921.
 Who's Who In Dickens.

Chaucer Head Book Shop, 22 E. 55th St., N. Y.
 Josephus. Early ed. before 1500.
 Manzius. *Hist. of the Art of Theatre*. 6 vols.
 Encyclopedia Britannica. 11th ed. Thick paper.
 Rogers. *My First 90 Years*.
 Weygandt. *The White Hills*. 1st ed.
 Odets, Clifford. *Three Plays*. Covici, Friede. 1st.

Arthur H. Clark Co., 1214 S. Brand, Glendale,
 Calif.

Alegre. *Compañia de Jesus in Nueva España*.
 Bostwick. *Family Dentist*. 1835.
 Fraser. *Work-A-Day Heroes*.
 Gray. *Agric. in So. U. S. to 1860*.

Charles W. Clark Co., 235 W. 23rd St., New York
 Rhodes, E. M. *Once in the Saddle; West Is West;*
Desire of the Moth; Bradford of Arcadia;
Stepsons of Light.

Eugene F. Clark, 343 Elm St., New Haven, Conn.
 Beers, J. H. *The Great Lakes*.
 Noyes, J. H. *History of American Socialism*.
 Dilling. *Red Network*.
 Whiting. *Reds in America*.
 Bryce. *Studies in History and Jurisprudence*.
 Uptake. *Printing Types*.

Cleveland, O., Rare Book Shop, Hotel Allerton
 Hitchcock. *Baptist Directory*.
 Audel. 12 vol. set on Electrical Engineering.
 Stocking. *Thou Israel*.
 Beck. *House of Fulfillment*.

Edward Francis Coffin, 142 Woodland St., Wor-
 cester, Mass.
 The Federalist. N. Y. 1788. Calf. Vol. II;
 1799. Calf. Vol. I.

Colby College Lib., Waterville, Me.
 Clark, J. S. *Twelve Months in Alton*. N. Y.
 1838 (?).

Colesworthy's Book Store, 60 Cornhill, Boston
 1,001 Designs in China Painting.
 Penney. *Ballads of Yankee Land*.
 Helmholtz. *Die Lehevonden Tonempfmgen*. In
 English.
 Barker. *Nature Notes for Ocean Voyagers*.

College Book Co., 1513 E. Colorado St., Pasa-
 dena, Calif.

Allen, Mrs. I. C. *Vital Vegetables*. Db. 1927.
 Andrews. *Lost Commander*. Db. 1929.
 Beith. *Scally*. Houghton. 1915.
 Faris, J. T. *Men Who Made Good*. Rev. 1912.
 Glassman, D. *"Jump" Tales*. Caterpillar Club.

Books Wanted—Continued**Columbia Univ. Lib.—Continued**

- Prezzolini. Nicolo Machiavelli. Tr. by Roeder. Brentano. 1928.
 Richards, I. A. Science and Poetry. Norton. 1926.
 Sawtelle, A. E. Sources of Spencer's Classical Mythology. Boston. 1896.
 Saylor, Oliver Martin. The Russian Theatre. Brentano's. 1922.
 Stannard, H. M. Rome and Her Monuments. Stokes. 1924.
 Stauffer, W. H. Taxation in Virginia. Century. U. S. S. R. Soviet Union Looks Ahead. Live-right. 1930.
 Walling, S. W. Recollections of a N. Y. Chief of Police. Caxton. 1888.
 Wells, Carolyn. The Book of Humorous Verse. Doran. 1920.
 Wright. French Classicism. Harvard Univ. Pr. 1920.
 Zarets. The Amalgamated Clothing Workers of America. Ancon Pub. Co.

- Irving S. Colwell, 99 Genesee St., Auburn, N. Y.
 Divine, C. Cognac Hill. Payson-Clark.
 Lowrie. My Life Prison. Kennerly.
 Mabie. Forest of Arden.
 Boston Revenue Book. Civil War Time.

- Concord Book Shop, 36 S. Michigan Ave., Chicago
 Lao-Tze and Wu-Wei. Goddard and Borel.
 Marvel. Southworth.
 Method in the Social Sciences. Rice. 2nd hand copy.
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- Cornell Book Shop, 366 W. 23rd St., New York
 Twain. What Is Man?
 Curtis, Harriette A. & F. Homer. Everything by.
 Gardner. Pleasures of Collecting.
 Streamer, Volney. Voices of Doubt and Trust.

- Cornell Co-op. Soc., Ithaca, New York
 Bonger. Criminality Economics Conditions.
 Ivan Mestrovic. Pub. by Williams Norgate.

- Cornwall's Old Book Shop, 723 11th St., N.W., Wash., D. C.
 Lang, Andrew. Homer & the Epic; Dreams and Ghosts; Cocksure & Sense; Monk of Life.
 Michaud. History of Crusades. 3 vols. Tr. by W. Robson.
 Malcolm. History of Persia.
 Hughes. Dictionary of Islam. London. 1885.
 Lea. History of Inquisition Middle Ages.
 Koontz. Forts of Virginia Frontier.
 Butterfield. History of Girtys.
 Gist. Journal.
 Corbin. Letters of Confederate Officer.
 Cooke. Out of the Foam; Hammer & Rapier; Virginia Minstrel.
 Bowie Family. By Worth. Bowie.
 Rowland. Life of George Mason.
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 Sawyer. Antique Firearms.

- T. O. Cramer's Book Store, 1321 Grand Ave., Kansas City, Mo.
 Humbdt, P. H. Analysis of Prose Style.
 Carew, P. T. The Art of Phrasing.
 Taylor, J. R. Composition in Narration.
 Bourne, Randolph. Youth and Life.

- Cranford, N. J., Free Public Library
 Sharp, D. L. Wild Life Near Home. Century. 1901.

- Dartmouth Bookstall, 279 Dartmouth St., Boston
 From Ritual to Romance. Camb. Univ. Press.

- Dartmouth College Lib., Hanover, N. H.
 Aldington. D. H. Lawrence; An Indiscretion.

- Dauber & Pine Bookshops, 66 Fifth Ave., N. Y.
 Perry, M. Caldwell. Tide House.
 Porter, Stratton. The Firebird.
 Smith. Young Puritans of Hatfield.
 Thatcher-McNeal. Mediaeval History.

- Owen Davies, 346 N. Clark St., Chicago, Ill.
 Strand. Swedish-Americans of Minn. 3 vols.
 Biog. Historical Memoirs of Miss. 2 vols. 1891.
 Visscher. History of Pony Express.

- Davis & Nye, Inc., 60 Bank St., Waterbury, Ct.
 Stalin. Levine. Blue Ribbon.

- Wm. Dawson & Sons, Rare Bk. Dept., Pilgrim St., London, E. C. 4, England
 Grandgent. Outline of Provençal Phonology & Morphology.

- Kingsley, Porter Lombard. Architecture. 1917.
 Lee, S. Voice of the Machine.
 From: Hydrology, by Daniel Mead: Kuickling, Mohawk River, Occasional Floods; Mohawk River, Rare Floods, Report on Barge Canal. 1901; Murphy, General U. S. G. S. Paper No. 147.

- U. S. Bureau of Mines. Ser. 2087; Necessity for Helium Conservation.
 U. S. Bureau of Mines. Technical Rpt. No. 2363. 1922.

- Economic Aspects of Milk. Bibliogr. U. S. A.
 White House Conf. on Child Health & Protection Rpt.
 Survey of Overseas Market. Balfour Comm. Rpts.
 Baker. Govt. Control & Operation of Industries in Gt. Brit. & U. S. During World War. 1921.

- Dobie's Book Shop, San Marcos, Texas
 Fortune Magazine. Dec., 1933.
 Inman. Salt Lake Trail.
 Jones. Republic of Texas.
 Linn. 50 Years in Texas.
 Nature Magazine. Dec., 1930.
 Reid. Texas Rangers.
 Remington. Anything by.
 Items on Texas and the Southwest.

- Doubleday, Doran Book Shops, 18 Adams Ave. W., Detroit, Mich.

- Delaisi. The Coming War.
 Albright. Oh Ranger.
 Dictionary of Antiquities.
 Dictionary of Greek and Roman Mythology.

- Doubleday, Doran Book Shops, Garden City, N. Y.
 Dixon. The Life Worth Living.
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 Wilson. Ma Pettingill.
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 Chapman. Happy Mountain.
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 Cheney. Economic Survey of the Book Industry.
 Francis. The Book of Grasses.
 Comstock. The Spider Book.
 Marshall. Mosses and Lichens.
 Gilliard. Thirteen Years in the Russian Court.
 Chapman & Reed. Colour Key of North American Birds.
 Filipini. International Cook Book.
 Conquest. Crumbling Walls.
 Marshall. The Mushroom Book.
 Hitchcock, Caroline Hanks. Nancy Hanks.

**Doubleday, Doran, Helen Crosby, Garden City,
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Roberts, Kenneth. *Antiquimania*.

**Doubleday, Doran Book Shops, L. I. Level, 33rd
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Bellamy, Wm. 1st, 2nd, 3rd and 4th Century
of Charades. Houghton.
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Lecky. *History of European Morals*. 2 vol ed.
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Camehl. *Blue China Book*.
Corbett, J. S. *Maritime Strategy*. Longmans.

**Doubleday, Doran Book Shops, Broad St. Station
Bldg., Phila., Pa.**
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Rhodes, E. M. *Good Men & True*.
D'Aurevilly, Barbey. *The Diaboliques*.
World of William Clissold. Vol. 3. 1st Eng.

James F. Drake, 24 W. 40th St., New York
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I. 1st ed.
Bacon, Leonard. Any 1st eds. of.
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Nordhoff & Hall. *Mutiny on Bounty*. 1st ed.
Norris. *McTeague*. 1st ed.
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Polko. *Musical Sketches*. Phila. 1864.
Prescott. *Son of Dust*.
Roberts, Kenneth. Any early 1st eds. of.
Tabb. *Poems*. Baltimore. 1882.
Warner. *Being a Boy*. 1st ed.
Whitman. *Franklin Evans*. 1842. 1st ed.
Whittier. *Moll Pitcher*. 1832. 1st ed.
Strong. *Dublin Days*. 1st Amer. ed.

Drama Book Shop, Inc., 48 W. 52nd St., N. Y.
Plays Produced Under Stage Direction of David
Belasco. 1925.

Wallack, Lester. *Memories of Fifty Years*.
Warren, William. *Life and Memoirs of*.
Appia, Adolphe. Books by, especially *La Mise en
Scene du Drame Wagnerien; Die Musik und
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Morte (not L'Oeuvre d'Art Vivant)*.

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Klein, Melanie. *Psychoanalysis of Children*.
Mansfield. *The Aloe; Biography of L. Mantz*.
Griswold. *Female Poets of America*.

Duttons, 681 Fifth Ave., New York
American Pioneer. 2 vols. Cincinnati. 1842-43.
Audubon. *Birds*. *Elephant Folio* edn.
Baynes, E. H. *Man and His Enemies*. 1925.
Culbertson for Morons. 3 copies.
Fine Prints of the Year. 1923.
Ford, Henry. *Four Books from Dearborn "In-
dependent" Articles*. Any format.
Hewlett. *Birth of Roland*. Vellum. 1911.
Huneker. *Chopin*. 1st ed.
Lagerlof. *Gosta Berling*. Northl'd ed. Limp
green lea.
Latham or Lathom, J. *Genealogy of Lathams of
Virginia*.
Lea, Ch. H. *Plea for the Thorough and Un-
biased*.
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Lewis, Dr. *Life's Horoscope & Specific Dream In-
terpretations*. Health Lab. Co. N. Y.
Lewis. *Nation-wide Crime*.
Light of Truth Band. *Spirit Life*.
Lowrie. *50 Years of St. Paul's Amer. Church,
Rome*.
Markham, E. *Ballad of the Gallows Bird*. 1926.
May, Sophie. *Lucy in Fairyl'd; Wee Lucy*.
Maynard, Theodore. *Our Best Poets*.
McMaster. *History of People of U. S.* Vol. 8.
McGrane, R. C. *William Allen* . . . 1925.
McIlhenny, E. A. *Wild Turkey and Its Hunting*.
Moore, C. C. *Visit from St. Nich's*. N. Y. On-
derdonk. 1848.
More, Paul E. *Drift of Romanticism*.
Miller. *The World in the Air*. Ltd., signed. 2
copies.
Musick, W. L. *Univ'l Dict'n Course*. Pitman's
Phonog'y.
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Views the Body*.
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Tiger; Tales Out of School*. 1sts.
Wister, Owen. *New Swiss Family Robinson*.
1882; *The Virginian*. New pref. 100 cop-
ies. 1911. and 1st. Fine.
Yonge, Char. M. *Life and Letters of*.
Zimmern, H. *Maria Edgeworth*. Boston. 1884.

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Ellison Book Shop, 8 Strand Arcade, Lansing, Mich.
Ships That Pass in the Night. Cheap.
Lecky. Wrinkles in Prac. Navigation.
Burckhardt. Renaissance in Italy. Harper.
Rozhinkes Und Mandeln. Vienna. 1924.
McClure, Margaret. High Fires.

The Emporium, Bk. Dept., San Francisco, Calif.
Aesop Fables. Grabhorn Press.
Shirley Letters. 2 vols. Rare Americana. Grabhorn Press.
Sutter's Diary. Rare Americana Ser. Grabhorn Press.

Geo. Engelke, Bookseller, 104 W. Chicago Ave., Chicago, Ill.
Koresh. Cellular Cosmogony. 10 copies.

James W. England, Jr., Wilford Bldg., Phila., Pa.
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Eckles. Dairy Cattle & Milk Production.
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Falcon Book Store, 24 S. Wells St., Chicago, Ill.
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Moore. Wall St. and Its Mysteries Revealed.
Students' Dictionary on Psychology.
Munson. Dictionary of Phonography.
Webster, Nesta. All books by.

Edith Farnsworth's Book Shop, 111½ E. Pikes Peak Ave., Colorado Springs, Colo.
Tuttle, W. C. Lovable Liar; Tin God of Twisted River; Range Boomer; Any Hashknife.
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Yates, Dornford. Summer Fruit; Royal Command.

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Annals of Surgery. Vol. 37, Nos. 1, 6; Vol. 38, Nos. 1, 2, 5, 6.
Eye, Ear, Nose, and Throat Monthly. Vol. 13, No. 7.
Archives of Int. Medicine. Vols. 1 to 20, 47, 48, 50 to 52.
Biological Abstracts. Vols. 1 to 6; Vols. 1, 3, Nos. 7 to 12; Vols. 7, 8.
Biochemical Jrl. Vols. 1 to 19.
Amer. Jrl. of Physical Anthropology. Vols. 1 to 17.
Review of Scient. Instruments. Vols. 1 to 3.
Industrial a. Exp. Chemistry. Vols. 1 to 21, 25, 26; News ed. Vols. 1 to 7, 11 up to 1934 and Analys. ed. Vols. 1 to 6.
Jrl. of Amer. Pharmaceut. Ass'n. Vols. 1 to 12, 15, 21, 23 up to 1934.

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Anatomical Record. Vol. 4, No. 3; Vol. 9, Vol. 28, No. 1; Vols. 11, 13 to 16, 55.
Annals of Otology. Vols. 1 to 33, 38 to 42; 36 nos., 2 to 4; 37 nos., 2 to 4; 32 nos. 1 to 3.
American Jrl. of Physiology. Vols. 1 to 108.
Physiological Review. Vols. 1 to 4, Nos. 1, 2.
Studies fr. the Rockefeller Inst. of Med. Research. Vols. 1 to 21.
Jrl. of Laboratory & Clinical Medicine. Vols. 1-7.
Publications of Lick Observatory. Vol. 7.
Abstracts of Bacteriology. Vols. 1 to 6.
American Journal of Anatomy. 1925 to 1934.
Anatomical Record. 1925 to 1934.
Biological Bulletin. 1930 to 1934.
Journal of Experimental Zoology. 1930 to 1934.
Journal of Morphology and Physiology. 1925 to 1934.
Journal of Parasitology. 1930 to 1934.
Memoirs of the Museum of Compar. Zoology. 1930 to 1934.
Proceedings of the U. S. National Museum. 1930 to 1934.
Transactions of the American Microscopical Soc. 1930 to 1934.
Transactions of the Linnean Society of New York. 1930 to 1934.
Jrl. of Parasitology. Vols. 1 to 9, 14, 15, 19 up to 1934.
Jrl. of Morphology. Vols. 1 to 37, 39 to 49.
Laryngoscope. Vols. 1 to 44.
Proceedings of Society for Exp. Biology. Vols. 1 to 23.
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Franklin Book Shop, 65 E. 59th St., New York
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Jorrock. The Private Stable. Little, B. 1899.

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Ernest R. Gee, 35 E. 49th St., New York
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Gelber, Lilienthal, Inc., 336 Sutter St., San Francisco, Calif.

Riggs. Spanish Pageant. \$5 ed.
Hearne. Journey from Hudson Bay, etc., in 1769.
Lewis & Clark. Travels. 1904 reprint.

General Medical Book Co., 334 E. 26th St., N. Y.
Camac. Epoch Making Contributions to Medicine.
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Gimbel Bros., Bk. Dept., Philadelphia, Pa.
Oxford Dictionary. Complete. Unabridged.
Gilliard. 13 Years at Russian Court.
Lucas. Barnegat Yarns.
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Gittman's Book Shop, Columbia, S. C.
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Lewis, Alfred Genry. Books by.
Famous Paintings. Funk & Wagnalls. 2 vols.

J. Lesser Goldman, 386 N. Euclid, St. Louis, Mo.
Tilney & Riley. Form and Functions of Central Nervous System.

Goodspeed's Book Shop, 7 Ashburton Pl., Boston
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Hazard. Johnny Cake Papers.
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Memoirs of Captivity of John Giles. Cincinnati. 1869.
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Genealogies: Bouton, 1890; Cory, 1914; Dexter, 1905; Harding, 1864; Leavens, 1903; Leffingwell, 1897; Lyford, 1902; Mather, 1890; Moyer, 1896; Owsley, 1890; Ten Broeck, 1897; Tremaine, 2 vols., 1901.

Goodspeed's Book Shop, 2 Milk St., Boston, Mass.
Bacon. Prison Reform. Wilson. 1917.
Bernstein. Elementary Dermatology.
Burke. Counterstatement.
Clarke. The Heart of Gaspé.
Cornyn. Around the Wigwam Fire.
Firkin. Life of Emerson.
Frederic. Young Emperor William II of Germany. 1891.
Hoernle. Idealism as a Philosophical Doctrine. 1924.
Noussane. The Kaiser as He Is. Tr. by Littlefield.
Prince Nicholas of Greece. My Fifty Years.
Sapir. Language: An Intro. to the Study of Speech. 1921.

Sparke. Chemical Literature & Its Use. 2nd ed.

Gotham Book Mart, 51 W. 47th St., New York
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The Venture. Dailie. 1905.
Photographie. 1st issue.

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Crapsey, Adelaide. Verse. 1st ptg.

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Coleridge. Letters. Ed. E. H. Coleridge. Heinemann or Houghton. 1895.
Maeterlinck. Wisdom and Destiny. New or used.

Hamer's Book Service, 8905 E. Jefferson Ave., Detroit, Mich.
McClaren. Postmortem of a Mere Mortal.

Hampshire Bookshop, Northampton, Mass.
History of Florentine Painting. Syllabus.
Schevill. Making of Modern Germany. 1916;
Political History of Modern Europe. 1921.

Harrison Co., 151 Spring St., N. W., Atlanta, Ga.
Langdell, C. C. Summary of Law of Contracts, 1880; Cases on Law of Contracts with Summary of Topics Covered by the Cases. 1879.
Street. American Cemetery Law.
Cemetery Law. Anything on.
Official Gazette of the U. S. Patent Office. Vols. 1, 141, 166 and 167.
Gray. Restraints on Alienation.

Harvard Coöperative Soc., Cambridge, Mass.
Israll, Landis. Handbook of Rural Social Resources. 1926.

Zeller. The Stoics, Epicureans, Sceptics. Tr. German Reichel.
Taylor, H. O. Ancient Ideals. 2 vols.
Coulton, G. G. Art and Reformation.
London Illustrated News. Jubilee No. 2 copies.
Thayer, J. B. Cases on Constitutional Law.

Hathaway House Bookshop, Wellesley, Mass.
Maeterlinck, Maurice. Any title.

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Dore. Bunyan Pilgrim's Progress.
Whiting. The Brownings.

Herrick Book & Stat. Co., 934 15th St., Denver
Schwob. Book of Monelle. Tr. by Wm. Brown Meloney. 1929.

Karl W. Hiersemann, Königstr. 29, Leipzig, C. 1, Germany
Lucretius. De Rerum Natura. Ed. Kelsey. Boston. 1884.

Lucretius. De Rerum Natura. Rec. Duff. 1903.
Harvey. De Motu Cordis. Frankfurt. 1628.

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American & European Menus before 1860.
Shireliffe. The Edgewater Beach Salad Book.
Chicago. 1926; The Edgewater Beach
Sandwich Book. 1st ed.
Wolfe, Thomas. Look Homeward, Angel. 1st ed.
Hayes, Helen K. The Real Ninon De L'Enclos.

Himebaugh & Browne, 4 E. 46th St., New York
Seyffert, Dr. O. Dictionary of Classical Antiquities.
Guthrie. Parachute.

Hochschild, Kohn & Co., Bk. Dept., Baltimore, Md.
Webb, Henry L. Silences of the Moon.
Pearl, Raymond. To Begin With.
Hamilton, Cosmo. Three Passions.

Wm. B. Hodby, 216 Market St., Pittsburgh, Pa.
Parsons. Story of New Zealand.

Holliday Bookshop, 49 E. 49th St., New York
Ovid. Metamorphoses. Bohn Lib.

Hollywood, Cal., B'k Store, 6760 Hollywood Blvd.
Hall. Californian Trails. Macmillan.

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Otis. Genealogy.
Goodyear Genealogy.
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The list covers all the artists whose works are exhibited in leading galleries or inquired about by modern students, and, in checking the dates and biographical facts, the author has had the cooperation of museums, galleries and collectors. The catalogs of museums and of the latest gallery exhibits have been a valuable source for names and facts as have the extensive card indexes of the Metropolitan Museum of Art, the Frick Art Reference Library and the Pierpont Morgan Library, which have been constantly consulted.

The index gives the artist's full name, pseudonym, pre-marriage name in the case of women, nationality, place and year of birth and death, active years and place of residence.

Publication Date Sept. 14

Price \$9.00

R. R. Bowker Co. New York
